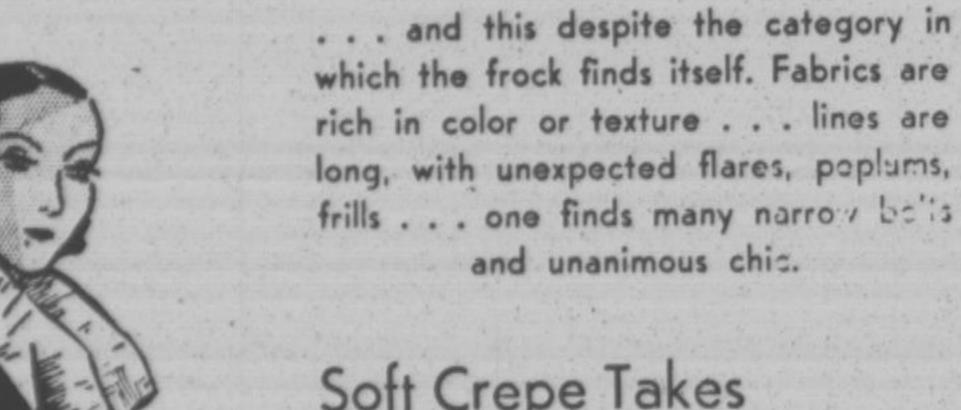
Gala Attire Greets Holiday Festivities

In Modes Sophisticated And Demure

The selection of correct evening apparel has become an art . . . and the smart woman must needs find the costume which best expresses not only her own personality and type, but which fits into the particular evening picture of which she is a part. Svelte severety characterizes the sophisticated gown, while a coquettish charm lurks in the frills and ruffles of its more demure sister.

Molded Frocks Flare Subtly



Soft Crepe Takes To Pastel Tints - - -

Black Moire Combines With Rhinestones - - -

slender jeweled shoulder straps, pert peplum and narrow belt . . . in junior sizes \$15

Evening Gowns—\$15 to \$59.50

Wrap Modes in Varied Moods - -

... are selected to match or harmonize with the frock they cover. In luxurious velvet with fur or contrasting velvet trim, in long andshort lengths, from \$35 upward.

Apparel Shops Second Floor

Evening Bags Glisten

infinitesimal metallic beads. In silver, gold and pastels. \$2.95 and \$4.95.

The Sponsored Jewelry

... for evening permits great leeway.

though rhinestones and pearls head the
list because of their versatility and
ability to blend with any color . . . \$1
to \$9.95.



and silver trim

At Left: Silver

heels add interest to moire shoes (to

be tinted) . . . \$5.50

Accessories-First Floor

-WEBOLDTS-EVANSTON-