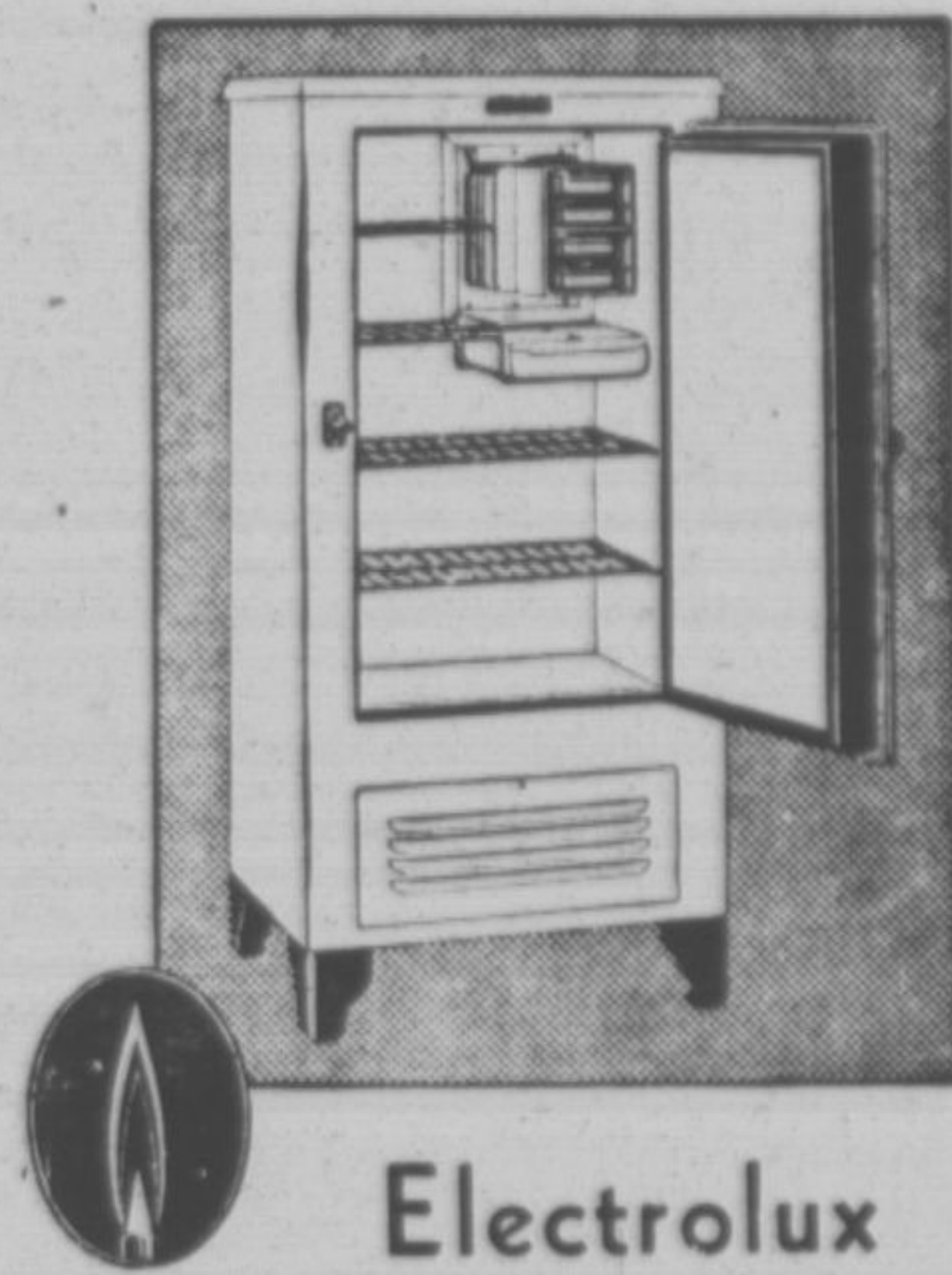


CONSIDER *First* the PLEASURE a GIFT will bring *After* CHRISTMAS

*useful Gas Appliances
give permanent joy*

You'll be satisfied that you made a wise decision if you make up your mind NOW to give her a practical gas appliance gift this Christmas. You can select nothing that will bring her more constant pleasure than a gift which daily aids her in household tasks . . . the duties that are ever present and which she

constantly wishes could be made easier. YOU can make them easier for her by presenting her on Christmas Day with a gas appliance gift . . . for such an appliance unfailingly will simplify her work . . . contribute in a large measure to her happiness . . . give her leisure to enjoy activities which limited time prohibits now. Either visit our store and examine the gas appliances which make splendid gifts . . . or telephone and we'll send our representative to see you. No obligation to you.



Electrolux
the GAS
Refrigerator

Give her an ELECTROLUX Gas Refrigerator and you give her relief from every refrigeration worry. Keeping foods fresh from day to day is considerable of a problem unless a woman has a refrigerator that provides constant, unfailing protection for all foods. Foods spoil with surprising rapidity when given only haphazard or inadequate protection. Perpetual refrigeration with ELECTROLUX means that foods are safe always. The gas refrigerator makes no noise . . . cannot wear out because there is no machinery . . . causes no noise to disturb you . . . requires no attention whatever. It brings years and years of dependable, trouble-free refrigeration at low cost.



The woman who receives a new oven heat controlled gas range for Christmas will rejoice on that day as well as many days and months afterward. She knows such a range in her kitchen will eliminate cooking drudgery . . . that the freedom she has always wanted will be hers. The Tiffin is the latest in gas range design and contains all the features so essential if a woman is to have fullest relief from cooking cares.

Buy Easily
on
**EASY
TERMS**

The gas appliance Christmas gift you select may be purchased on our EASY PAYMENT PLAN. Make a SMALL DOWN PAYMENT and have any gas appliance delivered to your home. Then pay the balance in 12 equal monthly installments.

December WATER HEATER SPECIAL

Every time you turn a hot water faucet in your home does hot water flow out without fail? Must you bother with an inconvenient, attention demanding heater every time you want hot water? If hot water service in your home is not automatic, NOW is the time to have it on an amazingly easy plan. During December you may have an AUTOMATIC STORAGE GAS WATER HEATER installed in your home by making only a SMALL DOWN PAYMENT and then make

**NO FURTHER PAYMENT
UNTIL MARCH**

Visit our Complete
Display of Modern
Gas Appliances

In addition to gas ranges and gas refrigerators on display at our store, there are other gas appliances that make ideal Christmas gifts. Come in . . . see them . . . and let us explain their usefulness.

**NORTH SHORE
GAS COMPANY**

Telephone H. P. 3300-3301