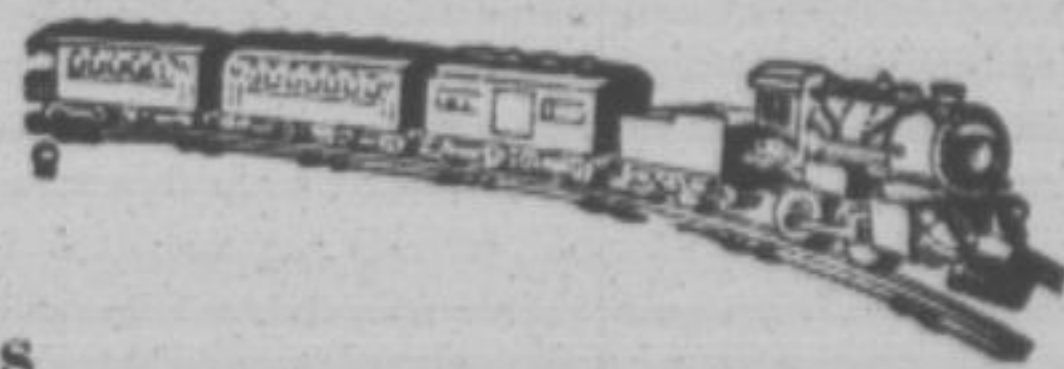


This Store Is St. Nicholas' Headquarters



We have a splendid assortment of fascinating toys. Wonderful gifts for girls and boys of all ages—at very reasonable prices, too.



- | | |
|------------------------|-------------------------------------|
| Kiddie Cars - Wagons | Toy Soldiers |
| Steam Engines | Ice Skates - Sleds |
| Doll Carriages | B B Guns |
| Bicycles - Doll Dishes | Trains—Electric and Mechanical |
| | Buddy L Toys |
| | Christmas Tree Lights and Ornaments |

Meierhoff Hardware Company

510 Central Avenue, Highland Park
TELEPHONE HIGHLAND PARK 198

A Letter To Xmas Shoppers

DEAR FOLKS—

In an effort to put across a message that will register with you sufficiently to induce you to favor me with some of your Christmas purchases, I confess that I am non-plussed. It seems so unnecessary to enumerate our merchandise and to repeat those trite slogans "Gifts from Him to Her," "Holiday Headquarters," or "Christmas Suggestions." You have, no doubt, made up your mind what you would like to buy and what you intend to buy.

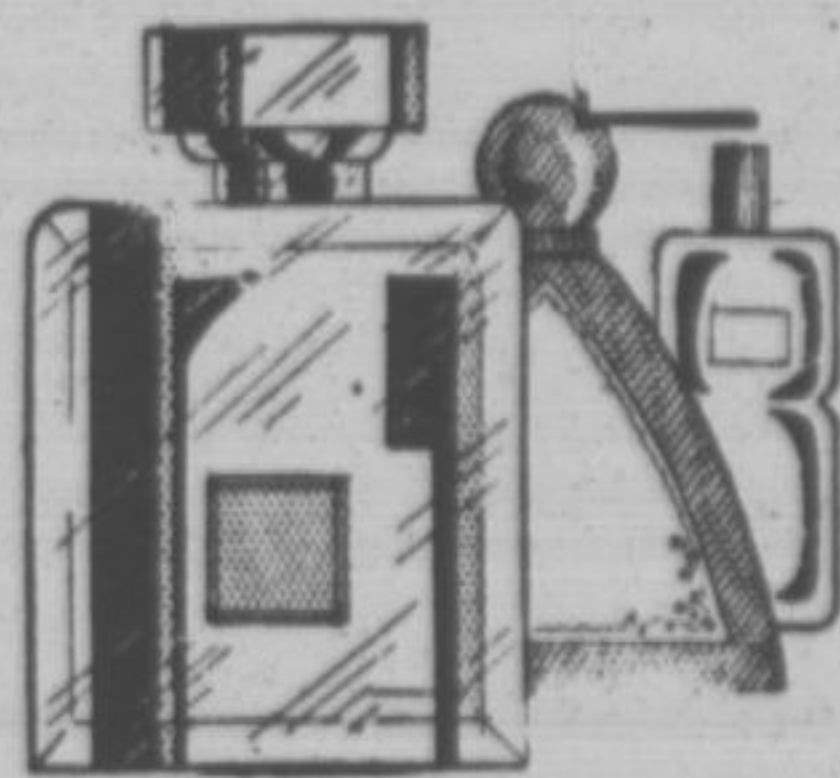
Well, anyway, here is my message—"Please visit our store—look over our stock of merchandise and if you find something to your liking we will be very happy to serve you."

Sincerely,

ALBERT LARSON
Stationer
Highland Park

Welcome Gifts for a Merry Christmas

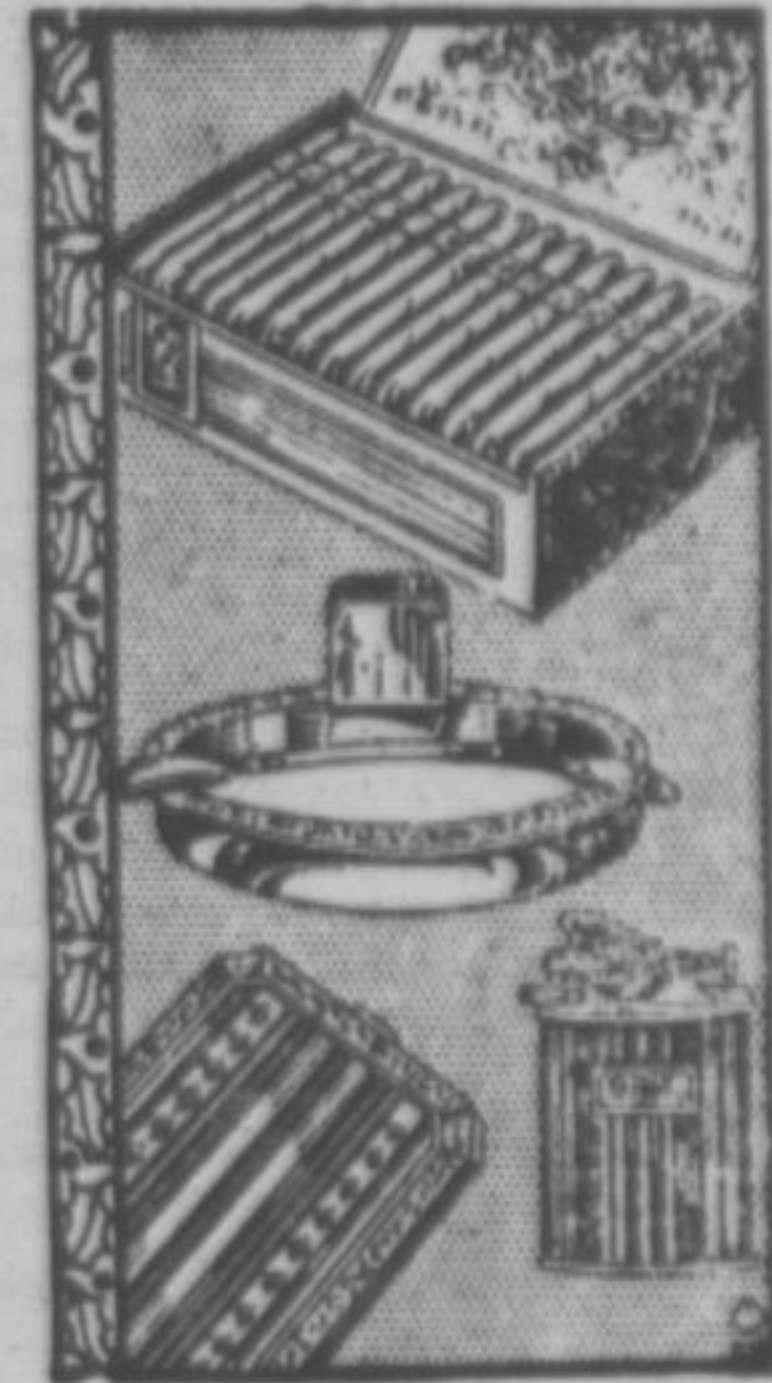
Christmas shopping is made easy for you if you take advantage of the opportunities offered by this store. Here you will find gift items in large numbers for every member of the family — and for those of your friends whom you know are hard to please. See these multitudes of attractive presents and do your Christmas shopping at this convenient store.



Arrayed in our store for your selection are famous imported and domestic perfumes — including, no doubt, her favorite—at prices that are reasonable, to say the least.

- Exquisite Face Powders
- Fancy Powder Puffs
- Perfume Atomizers

The SMOKER is a hard man to please, but as he probably buys his "smokes" here every day on the way to the train, you can rest assured that we have just his favorite brands. Let us help you make a selection.



- Cigars
- Cigarettes - Pipes
- Tobaccos

- Fountain Pens and Pencil Sets
- Candies - Albums - Toys
- Stationery - Bridge Sets - Candies
- Curling Irons - Cigar Lighters
- Combs - Flashlights - Electric Irons
- Razors - Card Case Sets - Ash Tray Sets
- Military Brushes - Playing Cards
- Books for Children

Robert W. Pease Pharmacist

OPPOSITE NORTHWESTERN PASSENGER STATION

Phone Highland Park 144

FREE DELIVERY SERVICE