

COMBINE Sense and Sentiment ... give HER a PRACTICAL GIFT

Selection of a Christmas gift for her is a delicate problem . . . it calls for thoughtful consideration . . . care . . . investigation. Seldom can you pick the right gift hastily . . . for at this time, more than any other, you want her to be inexpressibly pleased.

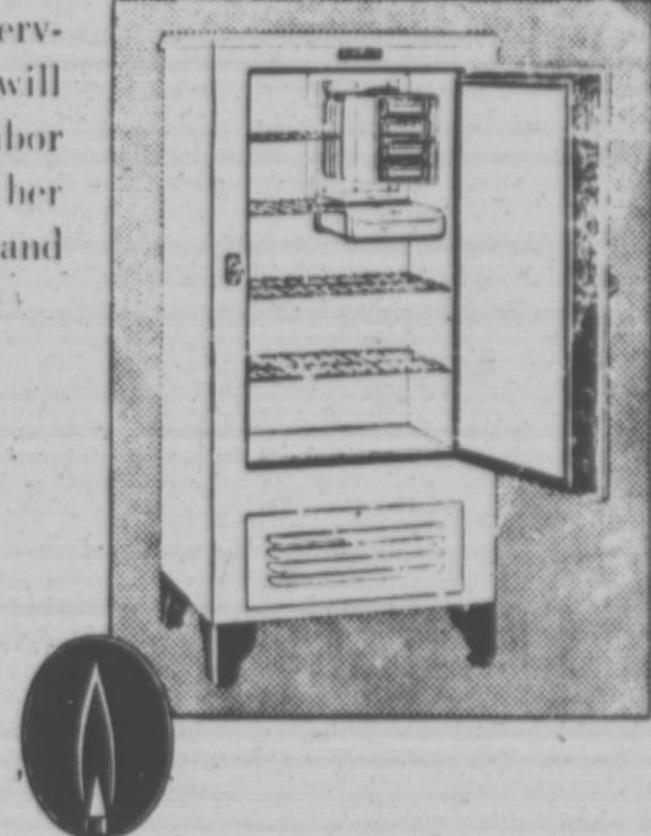
Can you think of any gift that will give her more pleasure than something which she will use daily for months and months . . . or years? If you will make a secret investigation in your home . . . carefully checking up on the things she lacks to make her daily life easier and happier . . . undoubtedly you'll discover that a USEFUL gift is just the thing to give her this Christmas.

The purpose of the gift you present her is to

make her radiantly happy . . . so isn't it natural that something which will bring daily pleasure will be her greatest treasure?

A PRACTICAL GIFT is certain to make this Christmas a happy one for her... and this pleasure will last on and on into the months to come. Among GAS APPLIANCES you will find the practical gift that will please her. Visit our store and without any obligation see the display

of modern household servants that will lessenher labor and give her new leisure and



Tiffin Model Magic Chef To other things. A splendid christmas gift, she'll tell you. The GAS Refrigerator

Assurance that foods she must use are SAFE . . . constantly protected against the destructive bacteria that inevitably produce spoilage when proper refrigeration facilities are lacking . . . relieves every woman of food preservation worries and cares. With an ELECTROLUX Gas Refrigerator she will have refrigeration that is noiscless . . . that has no machinery to wear out or get out of order . . . that requires no attention because it maintains a uniform cold temperature automatically . . . that will supply an endless abundance of ice cubes . . . that will protect all foods without fail! Give her an ELECTROLUX . . . and you'll give her permanent relief from every refrigeration problem.



control, insulated oven and many other improved features, is a woman's most helpful kitchen appliance. The Tiffin Gas Range, latest vogue in cooking appliances, is a beautiful piece of kitchen equipment and possesses all of the modern improvements so essential if a woman is to be freed from cooking drudgery and worry. With a Tiffin, whole meals may be cooked unwatched... giving her extra time for other things. A splendid Christmas gift, she'll tell you.

A modern gas range, with oven heat

large cash expenditure is not necessary when you buy a gar

A large cash expenditure is not necessary when you buy a gas range, Electrolux or any other gas appliance. Just make a SMALL DOWN PAYMENT and pay the balance in easy installments. Let us tell you more about this convenient purchasing plan.

NORTH SHORE GAS COMPANY

Telephone H. P. 3300-3301