



# THE NEW CHEVROLET SIX HAS MANY IMPROVEMENTS



The introduction of the new Chevrolet Six marks the most impressive forward step in Chevrolet's twenty-year record of constant progress and improvement.

For this Bigger and Better Six offers new beauty of line and color, new luxury, new completeness and new quality—yet it sells at lower prices!

In every curve and sweep of Chevrolet's modern lines—in every detail of its smart new Fisher bodies, you will see the fine hand of the master designer and the skillful craftsman. And the more closely you inspect it, the more deeply impressed you will be.

The improvements in the new Chevrolet Six begin at the smart new chrome-plated headlamps and extend throughout the entire car. The radiator is deeper and unusually efficient. Due to the increased wheelbase

carefully tailored and fitted. The number of individual springs in the rear seat cushions has been increased by 25%. The windshield and windows have been redesigned to provide wider vision. And all interior fittings have been made more pleasing to the eye.

The chassis of the new Chevrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than before. There is a smoother operating, long lived clutch; a sturdier front axle; an entirely new steering mechanism of the worm and sector type; an easier shifting transmission. In fact, every vital feature of the new car has been made better and more satisfactory to the owner.

Obviously, these many improvements are responsible for a higher standard of quality than before. And they become doubly significant when you consider that they