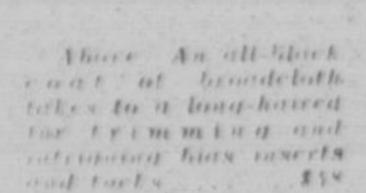
## Mode-Sponsored Coats In a November Selling

--- Three Great Groups at Notable Reductions

. "Perfectly stunning!" That is the verdict we hear on every side regarding the coats. which comprise this tremendous selling! Incorporating every important fashion dictum . . . made of the leading new coat fabrics . . . luxuriously adorned with the most sumptuous furs . . . these coats bespeak even more than their original, higher prices. Here the most discriminating woman, miss, junior or larger woman is assured satisfactory, farhion right selection ... at pronounced savings.

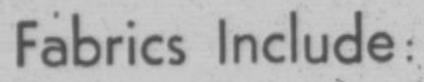


Right Black lapen forms interesting dicertise me at an a cout at black suede fabric leverly fitted at the wester \$34

Top, right: Brown laping contrasts in strikme texhoun with the rich green tricot of this third model . \$ 14

Extreme right 1 such lamb forms to reh termining for i steaderto medded black but at said by the Torondeloth, stightly thered ..... \$58

New Apparel Shops Second Ploor



Crepe Broadcloth Tricot Cloth Suede Fabrics

Lavish Fur Trims:

Marten, Fox Wolf, Fitch Lapin, Squirrel Caracul and Persian Lamb





\$38

WIEBOLDT'S-EVANSTON =

FORMERLY ROSENBERG'S