

Mode-Sponsored Coats In a November Selling

---Three Great Groups
at Notable Reductions

\$38 — \$48 — \$58



\$48

These: An all-black coat of broadcloth takes to a long-haired fur trim ming and retaining high inserts and tails. \$48



\$38

Right: Black lapin forms interesting discussion of a coat of black suede fabric cleverly fitted at the waist. \$38

Top, right: Brown lapin contrasts in striking fashion with the rich green tricot of this third model. \$48

Extreme right: A new lamb forms to each becoming fur shoulder modded black coat of soft crepe broadcloth, slightly flared. \$58

New Apparel Shops
Second Floor

"Perfectly stunning!" That is the verdict we hear on every side regarding the coats which comprise this tremendous selling! Incorporating every important fashion dictum . . . made of the leading new coat fabrics . . . luxuriously adorned with the most sumptuous furs . . . these coats bespeak even more than their original, higher prices. Here the most discriminating woman, miss, junior, or larger woman is assured satisfactory, fashion-right selection . . . at pronounced savings.

Fabrics Include:

- Crepe Broadcloth
- Tricot Cloth
- Suede Fabrics

Lavish Fur Trims:

- Marten, Fox
- Wolf, Fitch
- Lapin, Squirrel
- Caracul and Persian Lamb



\$48



\$58

== WIEBOLDT'S-EVANSTON ==
FORMERLY ROSENBERG'S