J. BLUMBERG Inc.

WAUKEGAN

ON THE BRIDGE

Buy Your Furniture Requirements Now Because Prices are Lower-Selections are Most Complete



FURNITURE AT 1/4 OFF

3 Piece Bedroom Suite Made of 5 ply genuine walput. Choice of Dresser or Vanity, Chest and Bed

8 Piece Dining Suite

Buffet, Table and 6 Velour Specially priced \$89.50 40 Suites to select from.

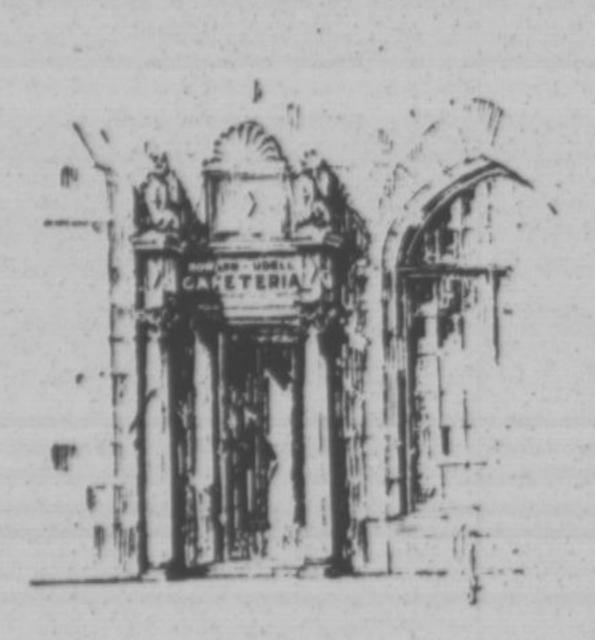
50 Suites to choose from. RE Is on Display Here Simmons Simmons Beautyrest

Mattresses Unconditionally guaranteed.

All sizes. Special

Ace Springs All sizes, comfort beyond compare. Now only

LAKE COUNTY'S LARGEST, OLDEST AND BEST STORE



This Matter of EATING-

TO THOSE who do not appreciate the I delights of wholesome food, appetizingly prepared - the matter of the selection of a place to eat means little. But the reason folks like to come here is because they know we have a wide variety of delicious foods to please the palate of the most discerning .

The Howard-Udell Cafeteria

IN THE UDELL BUILDING

Local and Personal

Miss Lenora Juhrend returned to her home on N. Second street Sunday after an operation of appendicites at the Highland Park hospital ast week. She is getting along very nicely and will soon be up and around again.

coach at Purdue university spent the Geary of Oak Park. week-end at his home in Ravinia.

Mrs. Bertha Kittman and mother, New Chevrolet Model Mrs. Ernestine Hess of N. St. Johns avenue, motored to Kenosha over the week-end and were the guests of W. A. Hess and family there. A birthday celebration took place on Sunday in honor of Mrs. Ernestine Hess.

The Brotherhood of the Zion Lu-

quarantine with scarlet fever.

Mr. and Mrs. Gust Answald of Chicago, Mr. and Mrs. Charles Kluge, a new car substantially bigger than Mrs. Fred Sheahen and Mr. and Mrs. Carl Fisher and children of Evanston were the Sunday guests of the Ahrens family of Laurel avenue.

Mr. and Mrs. Franklin Le Pelley returned the first part of this week from a months motor trip through Florida and the Southern states.

Mrs. Edward M. Conrad will entertain the members of her bridge club at her home 535 Laurel avenue tomorrow evening. There will be two tables.

Mr. and Mrs. H. A. Kruse of 640 Skokie avenue had as their guests ast week Mrs. F. S. Kruse and daughters Helen and Gwendolyn of Waterloo, Iowa. They returned to their home on Saturday.

Mr. and Mrs. Frank J. Conrad and their house guest Mrs. James Murphy from Florida were the Sunday guests at the M. C. Conrad home, 122 McGovern stree.

Mr. and Mrs. Leif Norman were the Sunday guests of Mr. and Mrs.

Modes of Winnetka.

Mrs. Elmer Evans and son Harold together with a party of young folks motored to Milwaukee on Sunday and spent the day with friends there.

Junior Cope is among the young folks coming home for over the weekend to attend the Illinois-Chicago game on Saturday from Champaign.



The Fort Sheridan Woman's club met last night in the chapel instead of their regular meeting night Monday on account of the dance which was held on Monday.

Sgt. and Mrs. Mike Maloney left on Saturday for a six weeks motor trip in the south. They will visit Mrs. Maloney's mother in Tennessee.

Mr. and Mrs. H. A. Bridges and family were the Sunday guests of Harvey Olson, freshman football their relatives Dr. and Mrs. S. T.

to Be Introduced on Saturday; Bigger Car

Definite assurance that Chevrolet will introduce a new car for 1931 on Saturday was revealed recently at theran church will meet tomorrow Cleveland, O., during the staging by evening, (Friday) at the home of Chevrolet factory officials of the first Mr. John Meyers, 226 Burchill avenue. 50 dealer meetings to be held in the Lucille Rudd of Laurel avenue is in next five weeks throughout the counry. Included in a carload of equipment brought in for the meeting was the current model, and extensively changed in appearance.

Although the meeting was closed to the public, it was learned that H. J. Klingler, vice-president and general sales manager of the Chevrolet Motor company, who attended the meeting here, told the 500 dealers and associated bankers in attendance at the Cleveland auditorium that the car would be publicly announced next Saturday, and that, despite its increased size and improved appearance, it would be priced considerably below current levels. A burst of applause greeted the unveiling of the car, and when the announcement of new lower prices was made, a wild cheering dealer group interrupted proceedings for several minutes.

The car is longer than the present Chevrolet, and changes and refinements are so extensive that it has a decided "big car" appearance, one dealer reported.

Discuss Reduction of Gas Rates in Meeting at Highland Park, Nov. 7

Plan of a campaign to force lower gas rates in 10 cities and towns of the north shore were laid at a meeting of representatives of these communities, in Highland Park Friday

Co-operation was indicated by representatives from the city and village administrations of Waukegan, Winthrop Harbor, Zion, Lake Bluff, Lake Forest, Highwood, Highland Park, Glencoe, Winnetka and Kenilworth. The city of North Chicago and the village of Libertyville both of whom will benefit under a charge in rates, were not represented. The North Chicago city council is co-operating in the move, however.

To Name Committee Formation of an organization of officials of the 12 cities and towns who will share in the benefit of lower gas rates was decided upon and Mayor. L. J. Yager of Waukegan, who presided at the meeting, was instructed to name a committee of three to su-

pervise the organization of the group. The gas rates now range on a sliding scale basis from \$1 to \$1.30, with a 10 per cent reduction for payment within 10 days from receipt of bill.