

# The Highland Park Press

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## *Vote Now for Prosperity*

**T**HIS COMMUNITY, every community, must stand up and be counted for or against progress in what is, in effect, an election in which Prosperity is running to overthrow Depression. And it is up to the people to decide. Every man and woman may ballot every day in this election in which politics is not involved; but which affects vitally the life of every man, woman and child in the country.

Frozen circulation and lack of confidence have stagnated business and agriculture, a condition which co-operation can remedy. Depression has no rightful place among 120,000,000 people who are engaged in the exchange of services and merchandise, people who are capable, accustomed and willing to work and better skilled than other peoples. If we make it possible for the man who works to have a job, we make it possible for him to buy necessities for his family, and thus all business is helped. The rest of the world is of little importance compared with this open market of 120,000,000 people of like tastes, habits and aspirations, living under the same laws, free of trade barriers. At its peak our foreign trade represented only five and one-half billions of dollars out of a total American income of 90 billions.

Government alone cannot make Prosperity; bankers and business leaders alone cannot do it. Only the people, united in opinion and purpose and courage can determine Prosperity. They can elect it — they and nobody else.

In this election to establish Prosperity once more solidly in our midst, and to banish Depression, ballots which may be validly counted for Prosperity are of many kinds. Some of them every man and woman can cast. Here are some examples:

Help a deserving man or woman to get some kind of paying work, or better still, a regular job.

Spend wisely and not too timidly; anticipate regular expenditures wherever possible.

Be deaf to false and malicious rumors, and don't repeat them.

Be willing to pay a fair price, and don't take advantage of another man's necessity. He has as good a claim to profit as you have.

Help make unpopular the vampire who fattens on the miseries of others.

Save, but save wisely and not in fright; invest for profit that sound enterprise pays, and for the additional profit that is sure to come after the hysteria of pessimism has passed.

DISCOURAGE CALAMITY HOWLERS.

VOTE AND WORK FOR PROSPERITY.