

temperatures are having their
"ups and downs" . . . but you will be

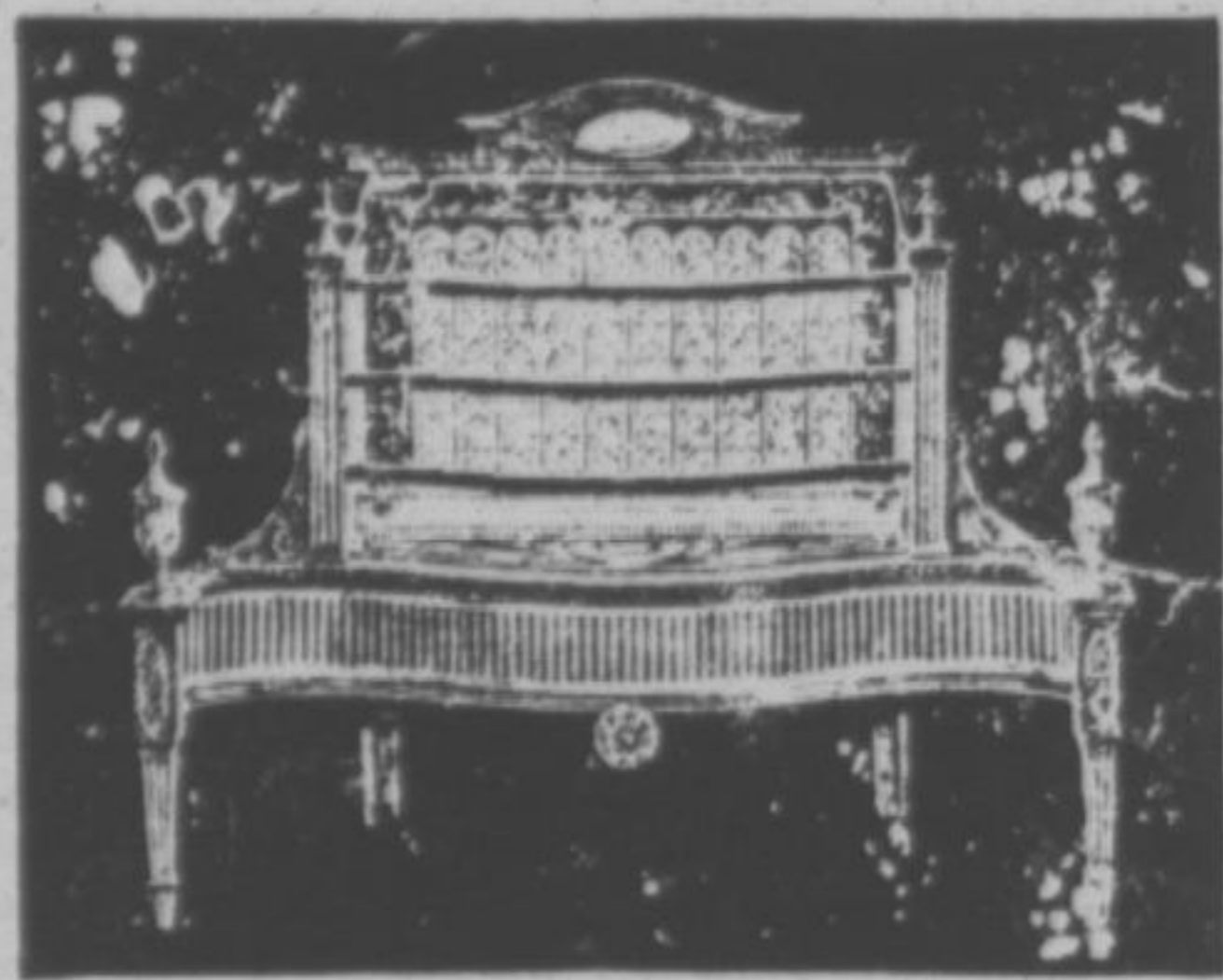
**COMFORTABLY
WARM**

quickly . . . with a

**RADIANT GAS
FIREPLACE
HEATER**



Fall temperatures . . . constantly rising and falling . . . present a bothersome problem. You desire daily comfort in your home, but it is costly to start your heating plant . . . for on days when no heat is required either you must allow the fire to go out or open windows and let excess heat escape. This is wasteful heating, as you know. An extravagant means of obtaining comfort.



**SMALL DOWN
PAYMENT**

Why be without this easy fall heating method when you may buy your gas fireplace heater so conveniently? Just make a **SMALL DOWN PAYMENT** . . . then pay the balance in equal monthly installments with your gas bills.

HEAT . . . ECONOMICALLY

With a Radiant Gas Fireplace Heater you'll avoid all waste of heat. When your home is chilly . . . simply turn on the heater, touch a match to it, and instantly have cheerful, glowing warmth in the exact amount you want. Turn out the fire when you wish . . . no fuel will be wasted.

NO ASHES . . . NO ODOR

A Gas Fireplace Heater will not bring any grime, odor or ashes into your home. You'll have no fuel to carry . . . nothing to clean up. Healthful heat . . . without the disadvantages of ordinary fireplace heating.

MODERATELY PRICED

From a wide variety of Gas Fireplace Heaters you surely will find one in a design and at a price to suit your requirements. Come in and see our display . . . or telephone and we'll send our representative.

**NORTH SHORE
GAS COMPANY**

Telephone H. P. 3300-3301