

AUTUMN COMFORT

... without any fire tending...

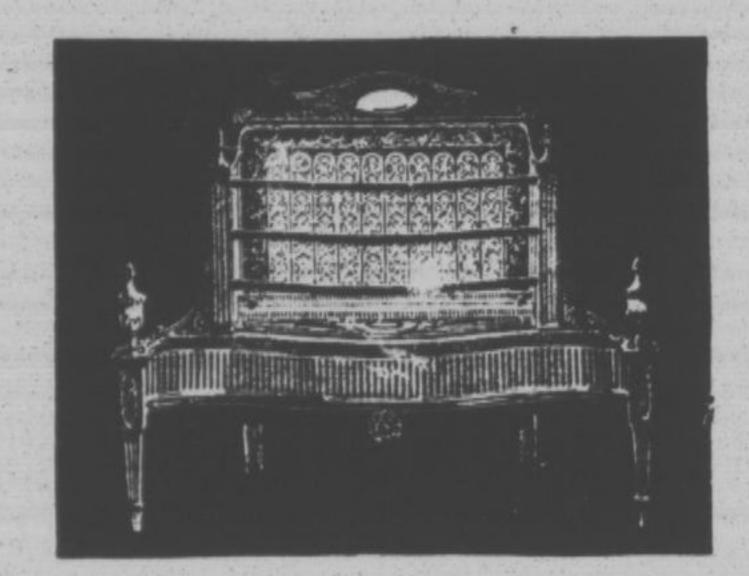
with a

Radiant Gas Fireplace Heater

Your fireplace is the logical source of heat for fall days . . . when it is too cool to be without any heat but too warm to start your central heating plant. The Radiant Gas Fireplace Heater brings all the advantages with none of the disadvantages of ordinary fireplace heating. No kindling is necessary . . . just touch a match and there's your heat! No logs or other fuel to be lugged up . . . gas is delivered as you burn it! No soot, ashes, smoke or flying sparks. Simply a clean, odorless, vari-colored glow that can be readily adjusted to give the exact amount of heat desired.

Use your fireplace . . . with a Radiant Gas Fireplace Heater . . . for inexpensive heat. The heater will remove all chill and dampness . . . provide delightful comfort at small cost.

Come in and see the many models... some of them in period designs... that will beautify a room and give it added charm. Prices are moderate. too. If you wish, just telephone and our representative will call. clean, instant heat with no ashes or odor



Easy to Own!

Using our EASY PAYMENT PLAN, you may purchase any Radiant Gas Fireplace Heater by making only a SMALL DOWN PAYMENT. Then pay the balance in equal monthly instalments with your gas bills. Don't deny yourself the pleasure and satisfaction of gas fireplace heating when NOW you can own a Radiant Gas Fireplace Heater so easily!

North Shore Gas Company

Telephone H. P. 3300-3301