

### The Outdoor Living Room

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Mere size is no measuring stick by which to judge the possibilities for beautiful grounds. The home on a small lot can have just as attractive surroundings as the largest estate in the land. In fact, some of the very prettiest and most tasteful plantings in the country today are to be found surrounding homes of modest size.

In the average home building lot, there are two sizeable spaces left after the home is erected—the "front yard" and "back yard." There are many who dislike the term "back yard," for it calls to mind memories of yards as well left unseen. Perhaps because away from public view, the back yard was, for a long time just a yard, unadorned and all too frequently neglected. It was everything that the outdoor living room is not; it presented no beauty for enjoyment; it was not a particularly pleasing thing to look into from rear windows of the house, not a place to take guests. There was no privacy to be found there.

In good landscape plans, the finest and most attractive of evergreens,



The back yard converted into an outdoor living room.

trees and shrubs are gathered there, arranged in living walls to shut out the discordant world and create the loveliest of home pictures. Its carpets or rugs glow in rich, living green—the decorative scheme changes with the hours of the day and the seasons;

it is always lovely to look upon, within and without. The "back yard" becomes the living room outdoors.

Think of what it means for the children to grow up in the environment of beautiful plants and flowers. The outdoor living room will provide

the ideal background for the children's play. The room should be planned with ample lawn space in center for games and other play activities. Such an attractive, fresh air play room out in the open will keep children interested in home, safe and away from the streets. Every parent can appreciate what this means.

Then, too, children love flowers; not with the appreciation of the adult, but with a child's enthusiastic interest. The gay colors attract them. The birds that take residence in the planting are a constant source of interest. Such a background of beauty is sure to enrich the child's mind, founding a love for beautiful things; and awaken appreciation for the better and finer side of life. As the child grows older, memories of childhood days in a home of this type will become dearer from this environment of beauty.

It is not costly to have beautiful home grounds, regardless of size, providing they are properly planned and planted. Buy your plants from reputable nurseries and they will not hesitate to plant and guarantee them to grow, and thereby you will have the exact cost of your outdoor living room.

## Are Your Borders One Hundred Per Cent?

To make your Perennial border one hundred per cent attractive, Tulips, Narcissus or Daffodils, Crocus, Scillas and other small bulbs are just as important as the Perennials themselves. In dividing off the various seasons for bloom, the bulb season is first in appearance in the Spring, and you cannot afford to allow your grounds to lie idle during this most gorgeous season of the year.

Following this season, comes your Perennial season, which includes practically all Spring flowering and early Summer blooming plants. Next in line are the Phlox. Phlox should be planted now. Our Phlox shipments are going forward this week. They should be scattered here and there over the entire border. Their color range is from white to a deep red, also many varieties of lavenders.

Check your borders now for such plants as should be planted during the Fall season, including Peonies, Iris, yes even an Evergreen added here and there, gives still a good winter effect as well as early Spring.

We furnish complete landscape service and will be glad to assist you in checking your needs.

Call Deerfield 241. We are as close to you as you are to your telephone.

We have a complete line of shrubs for Fall planting and will be glad to estimate your needs.



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DEERFIELD 241

**Franken Brothers, Incorporated**  
DEERFIELD, ILLINOIS

### Gorgeous Color Combinations in Spring Bulbs

We have in our trial grounds several hundred varieties of tulips, Narcissus, Hyacinths, Crocus, etc. We invite the entire North Shore to visit our trial grounds each season and make up special combinations for their own special needs.

We make up a master list selected from those varieties most popular, and as we have several hundred orders to classify in this manner, each season, there is little doubt but what our collection of bulbs make up about the finest list in America.

The readers of this paper are invited each Spring through these columns to our grounds so you may more fully acquaint yourselves with those varieties that fit in best with your surroundings.

Our slogan is each spring, "Plan a day at Franklin's and learn to know tulips."

Color combinations range from white to black, from light flamingo to deepest rose pink, from the lightest to the darkest shades of red, yellow to bronze, and light orchid to deep purple.

Our own observations and notes recall many stunning combinations of which one of the finest are: moonlight, Clara Butt, valentine, and Faust.

In breeders: Cardinal Manning, Vulcain, Bronze Queen, Godet Perfait and Louis XIV are lovely.

For a cottage combination Sirene, the Lily-Flowering type of tulip, then Picotes, Mrs. Moon, and Marvel blend well.

The Emperor, Spring Glory and Lauren's Kisters Narcissus are lovely either in combination or by themselves.