

# EFFORTLESS COMFORT

*will Cost You Little this fall*



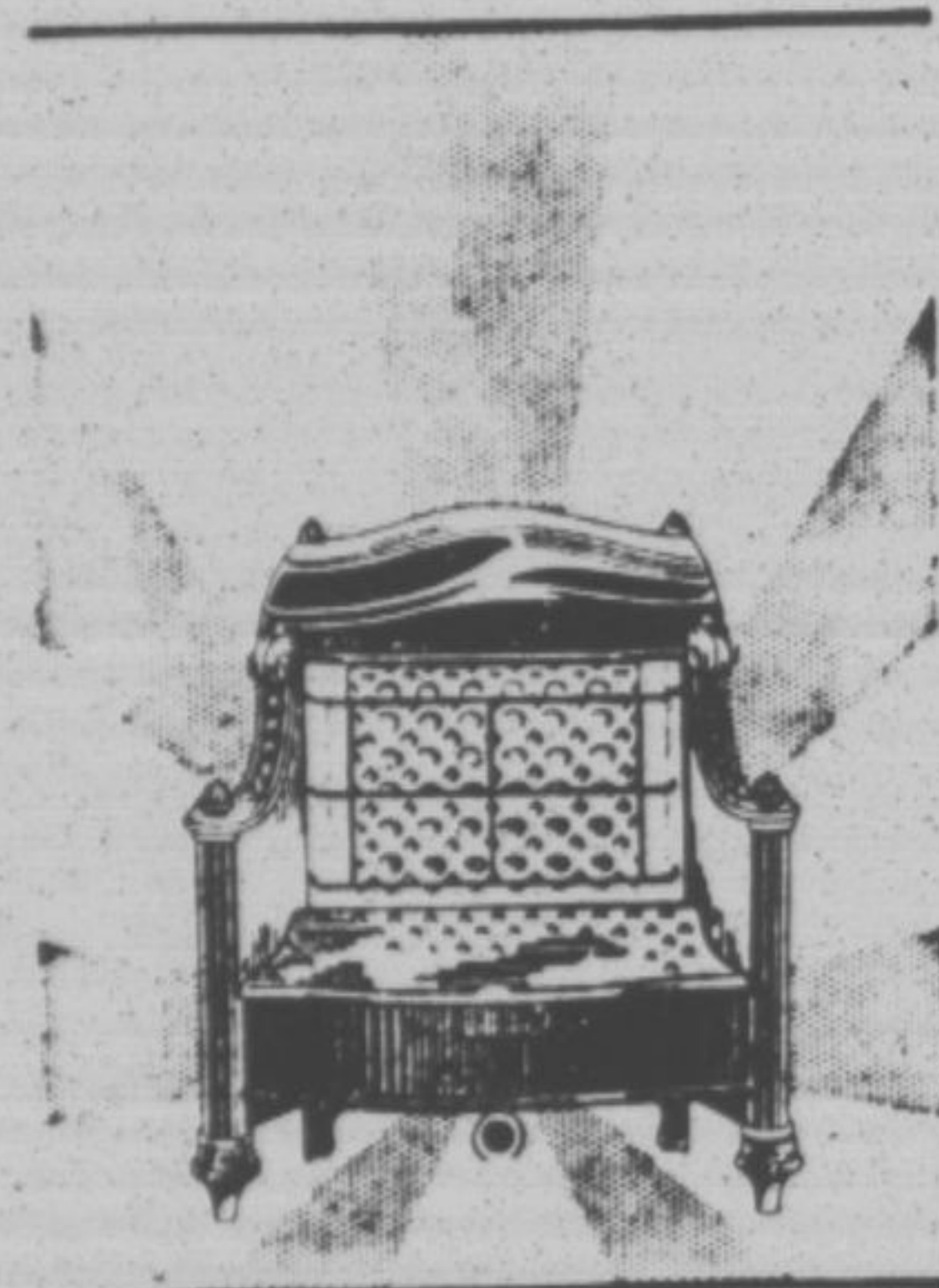
if you use a

## RADIANT Gas

## Room or FIREPLACE HEATER

From now until winter arrives will be a season of many uncomfortable hours in your home . . . unless you are prepared to keep the chill out with clean, easily regulated heat at a minimum cost. To start your central heating plant too early is a waste of fuel, for some days no heat will be needed and you either must allow your heating plant to go out or open windows and let excessive heat escape. Whichever you do will result in costly fuel waste.

With a Radiant GAS Room or Fireplace Heater in your home there will be no fuel wasted . . . for you can turn the heater on and off in a moment . . . regulating it



### SMALL DOWN PAYMENT

*We have a large display of Radiant GAS Heaters for your inspection. Come in NOW and see them. Or telephone and ask to have our representative call. Many sizes of heaters to choose from — at extremely reasonable prices.*

to supply exactly the amount of heat you want. In the morning, light your GAS heater and feel its glowing, healthful rays remove that damp chillness . . . during the day, when frosty winds are blowing, have its cheerful warmth . . . for chilly evenings, light it to supply restful, cozy comfort.

Besides, there will be no grime, no ashes, nothing to clean up. A Radiant GAS Heater supplies odorless, clean, convenient heat . . . all simply by turning on the gas and touching a match to it. Easy as lighting a gas range. Ideal for *extra* heat at any time, you can depend on a Radiant GAS Heater for daily autumn comfort.

## NORTH SHORE GAS COMPANY

Telephone H. P. 3300-3301