MARCONI MAINTAINS LABORATORY IN YACHT

Famous Wireless Wizard Practically Lives on Board Ship; Talks to World

The haunt of the magician of old was in a cave-but that of the modern magician of radio is on the high seas.

Aboard his yacht Electra, perhaps hundreds of miles out from shore Guglielmo Marconi, who made radio practical, still carries on his experiments, working daily to push his development of wireless still another step onward, says an Associated Press dispatch from Genoa, Italy.

Isolated though he is from land, he is in more intimate touch with the world generally than millions of land creatures. He sits at his telephone transmitter and from the Mediterranean talks with Australia, North and South America, Asia and all of Europe.

Yacht Is Home

Marconi's yacht is his home. With him travels his wife, the former perhaps. home in Rome when he purchased the Electra. This was just after the war. Since then the inventor has spent the major portion of his life aboard ship.

Few realize the part played by the Electra in the development of wireless. The man who transmits a message from London to Australia does he know that Marconi worked out the means for doing so? The man in New York who listens to a radio program in Chicago-does he know that Marconi experimented on the high seas are partly responsible for his entertainment?

In April, 1923, Marconi began experiments on short wave transmission aboard the Electra. Out of them sprang "beam wireless," which concentrates radio waves in one direction rather than permitting them to circle.

One of Many

This is just one of the few accomplishments in which the yacht laboratory has played an important part including one of the most recent in which the inventor conducted a twoway conversation from the Mediterranean with America as a nation of listeners were tuned in via a countrywide broadcast chain.

Kings and queens and princes and princesses of England, Italy and Spain have visited the Electra. Their autographed photos hang in the salon. Nearby is a photo of Pope Pius Eleventh, with a blessing to the inventor.

The radio room is a large cabin so filled with apparatus that it is almost impossible to move about; the adjoincountry's large airplanes to administer Everything is spotlessly clean.

In order that certain minerals such as realgar, proustite and others, which would fade or change color if continually exposed to light, may be exhibited and made available for study, a system of covers inside the cases which may be automatically lifted by the student is installed at Field Museum of Natural History.



Sometime a Sign May Save Your Life

Signs on the highways guard the motorist. Sometime in the past a sign may have saved your life. A sign properly placed may save your life at any time - tomorrow

countess Bezzi-Scali. He sold his The Chicago Motor Club erects signs at dangerous curves or intersections, schools, railroads, hospitals, and through streets.

Civic work, such as good roads work, road widening, fighting speed traps, and working for sane laws and ordinances, are among the other general services. A few of the services available to members are:

Free mechanical first aid and towing service at any hour of the day or night.

Travel service which provides you with maps, logs and the most complete and up to the minute advice on road conditions.

Accident prevention work, which seeks to cut accidents, especially among school children, by means of safety posters and by fostering school boy patrols.

Bail Bond service, which guarantees your appearance in traffic violation cases, where a bond not in excess of \$100 is demanded.

Home district service, which attends to special conditions around your home, such as seeing to it that refuse is promptly removed.

Insurance service, which provides the following features: The valued form policy, which in the event of total loss, pays the face value of the policy. Accessories are covered without additional charge. Last year the "exchange" returned cash savings to subscribers amounting to \$711,332.11. Automobile insurance sales amounted to \$3,894,706.04.

leave the antenna in an ever-widening Write or call for further information. Sixty-four branches: 34 downstate; 30 in Cook County. Dues per year \$10.00. Enrollment fee (first year only) \$5.00.

Chicago Motor Club

CHARLES M. HAYES, President

HIGHLAND PARK BRANCH JOHN DIXON, Mgr.

41 N. Sheridan Road - Phone 105

ATTORNEY FOR THE CLUB J. A. Miller, Waukegan National Bank Bldg., Waukegan

MECHANICAL SERVICE STATION

Automotive Repair Service, 133 North Second Street (HIGHLAND PARK BRANCH). CHICAGO MOTOR CLUB 41 N. Sheridan Rd., Highland Park Gentlemen: Please send me further information concerning the many money-saving services of the Club. Without obligation to me. Address

