

# What The Highland Park Press

means to this community  
and its business men



THE Highland Park Press reaches ninety-five per cent of the people in Highland Park, Deerfield, Ravinia, and Highwood — and in its present form is kept on the living-room table of each home throughout the week and read daily, giving it the advantages of a daily — as far as the advertisers are concerned.



The Highland Park Press has a paid circulation, of which its publishers are rightly proud — since it is the result of a natural, healthy growth, attained entirely without circulation campaigns over a period of nineteen years.



The Highland Park Press has an annual payroll of \$75,000 — all of which goes to local men, who spend it right here in their home community.



The Udell Printing Company, publisher of The Highland Park Press, is one of the largest taxpayers in Highland Park, and

THE HIGHLAND PARK PRESS IS THE ONLY PAPER  
PRINTED IN HIGHLAND PARK