

Even more than you expected and hoped for . . .

Most car owners expect great advances by Cadillac each year. You'll not be disappointed when you see the new Cadillacs and LaSalle, which are now ready for inspection.

You'll realize more than ever that Cadillac and LaSalle worth mounts as production is increased.

All that Cadillac-LaSalle engineers have derived from their many experiments—all that has come out of millions of miles of observed performance of V-8 engines—all this rich fund of knowledge has been brought to bear on the creation of the new Cadillac and the new LaSalle.

NEW LA SALLE V-type 8

NEW CADILLAC V-type 8

The price range of the new Cadillac V-Type 8 is between \$2695 and \$3795, f. o. b. Detroit.

LaSalle prices are from \$2195 to \$3245, f. o. b. Detroit.

These quotations represent savings of from \$180 to \$900. Not in 14 years has Cadillac offered prices as low. And never in its history has Cadillac produced as fine cars.

The G. M. A. C. deferred payment plan, combined with the allowance on your car, will reduce your payments to a very moderate figure.

Come in, inspect and test these cars. You may find that the new low prices remove the last barrier between you and Cadillac or LaSalle ownership.

a new LOW
SCALE of prices

CADILLAC MOTOR CAR CO.
Highland Park Branch
108 North Third Street



May Fine Driver Whose Auto License Revoked

Any person whose automobile license has been revoked and who continues to drive an automobile bearing another number is guilty of a misdemeanor and upon conviction may be fined \$200 or imprisoned in the county jail for 30 days.

This is the opinion rendered Secretary of State William J. Stratton by Attorney Gen. Oscar E. Carlstrom in the case of C. P. Van Schaak, Jr., of Glencoe.

Van Schaak's license was revoked for six months but he is charged with driving another car with a dealer's license on it. The secretary of state asked if the dealer's license could be revoked and was advised that it could providing such dealer's license was in the name of the person disfranchised from driving.

"However," the opinion says, "if the dealer's license is issued to a company or to a partnership, of which the driver in question is a member, it is a question whether or not such a license may be revoked under penalty provided for in the statute."

The opinion suggests the driver be proceeded against on the misdemeanor charge.

Net Tangible Assets of the Auto Industry

According to statistics compiled by the Chicago Motor club, the net tangible assets of the automobile industry in the United States at the end of 1929 totalled \$1,956,687,661.

Closed cars comprised 89.4 per cent of the American automobile output in 1929, while open cars comprised 10.6 per cent.

Approximately 65 per cent of all new and used cars sold last year were purchased on time payment plans.

Out of 31,758,231 persons who visited the national parks last year, approximately nine-tenths of them or 27,786,000 came by automobile.

More State Police for Neighboring Counties

More adequate police protection from the state department of highway police as an added safeguard against further possibilities of bank, store and service station robberies has been promised Kane county, as well as DuPage, McHenry and Kendall counties.

A telegram to this effect was received yesterday morning by Secretary E. A. Keplar of the Fox Valley Federation from H. H. Cleveland, director of the state department of public works and buildings at Springfield.

Radio Station Uses Giant Cedar Poles

Giant cedar poles from Idaho forests now are being used by radio station KYW to support its antenna, the Chicago Association of Commerce points out. Use of the poles instead of the customary steel towers is expected to eliminate power losses incident to transmission of radio frequencies.

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