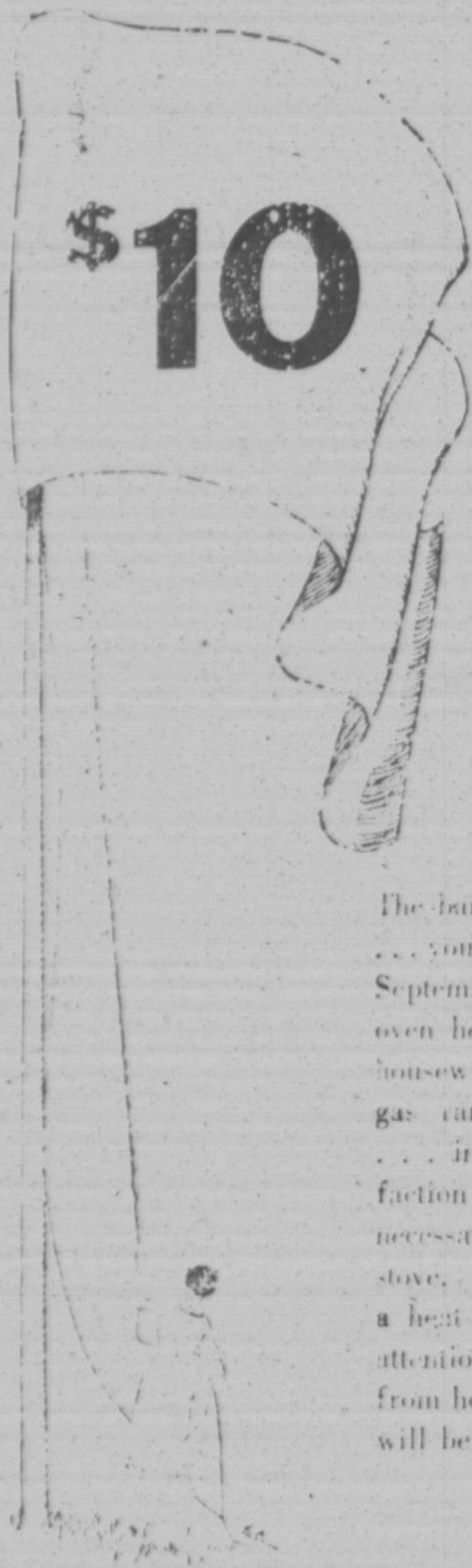


SAVE

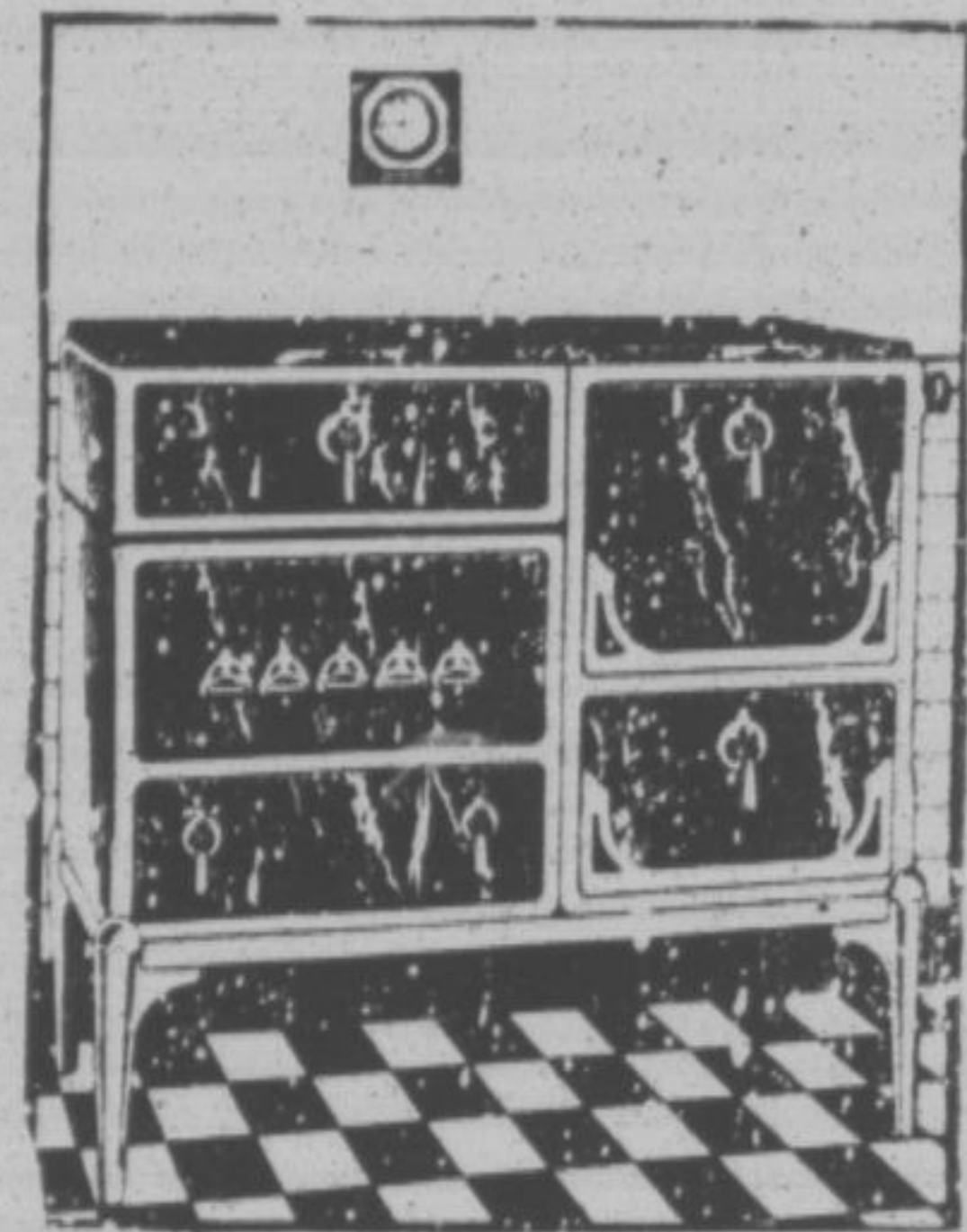


*trade in your
old cook stove—*

a new

OVEN HEAT REGULATED GAS RANGE *costs less NOW!*

The banner is up, signalling the opening of our annual September gas range sale! Housewives . . . you'll *save money* by purchasing your new gas range during this limited period. During September you will receive \$10.00* for your old cooking appliance when you buy a modern, oven heat regulated gas range (with or without insulation). Include yourself among the many housewives who will take advantage of this offer. Have in *your* kitchen a bright, handsome gas range of up-to-date construction and design . . . in which you can feel deep pride and satisfaction . . . and be released from laborious, unnecessary tasks imposed on you by an old cook stove. A complete meal will cook in the oven of a heat controlled gas range without requiring any attention from you. Even though you may be miles from home, the food will turn out perfectly . . . and will be all ready to serve when you return.



Come in and see our display of modern gas ranges. Or, if you prefer, simply telephone and we'll send our representative to give you further information. An inquiry will not obligate you in any way. Act NOW . . . while you'll Save Money!

Have You the Recipe Habit?

Help for you in preparing foods for your family is supplied with the weekly distribution of recipes tested and compiled by our home service director. You may receive a copy FREE by visiting our store. Get the habit of coming in for a new recipe each week.

EASY PAYMENTS

Any oven heat regulated gas range you select may be purchased on our Convenient Payment Plan. Just make a Small Down Payment, then pay the balance in 12 equal **monthly installments** with your gas bills.

NORTH SHORE GAS COMPANY

Telephone H. P. 3300-01