

# WHAT a NUISANCE!

*tending  
fire to have*

## HOT WATER

Down the cellar stairs you dash, echoes of voices demanding HOT WATER following you to that troublesome, unreliable water heater that usually fails just at the wrong time. You open the door, poke up the fire and toss on a few shovels full of fuel . . . then comes that long, aggravating period of waiting . . . irksome delay until the heater can do its work and send hot water upstairs.

Surely you'll admit that this inconvenient method of securing HOT WATER leaves much to be desired . . . and that an easier, dependable, automatic method . . . that will smooth out every trouble in your HOT WATER supply . . . is the kind you want for your home. A SELF ACTION GAS WATER HEATER requires nothing of you . . . no tending a fire . . . no waiting . . . no inconvenience . . . no bother. You turn a faucet and HOT WATER is there . . . ready to serve you for every purpose . . . in any quantity you desire. You'll make your home more liveable when you have the reliable, automatic services of a SELF ACTION GAS WATER HEATER.

### Liberal Allowance

Trade in your old water heating equipment NOW and receive a LIBERAL ALLOWANCE for it. Change

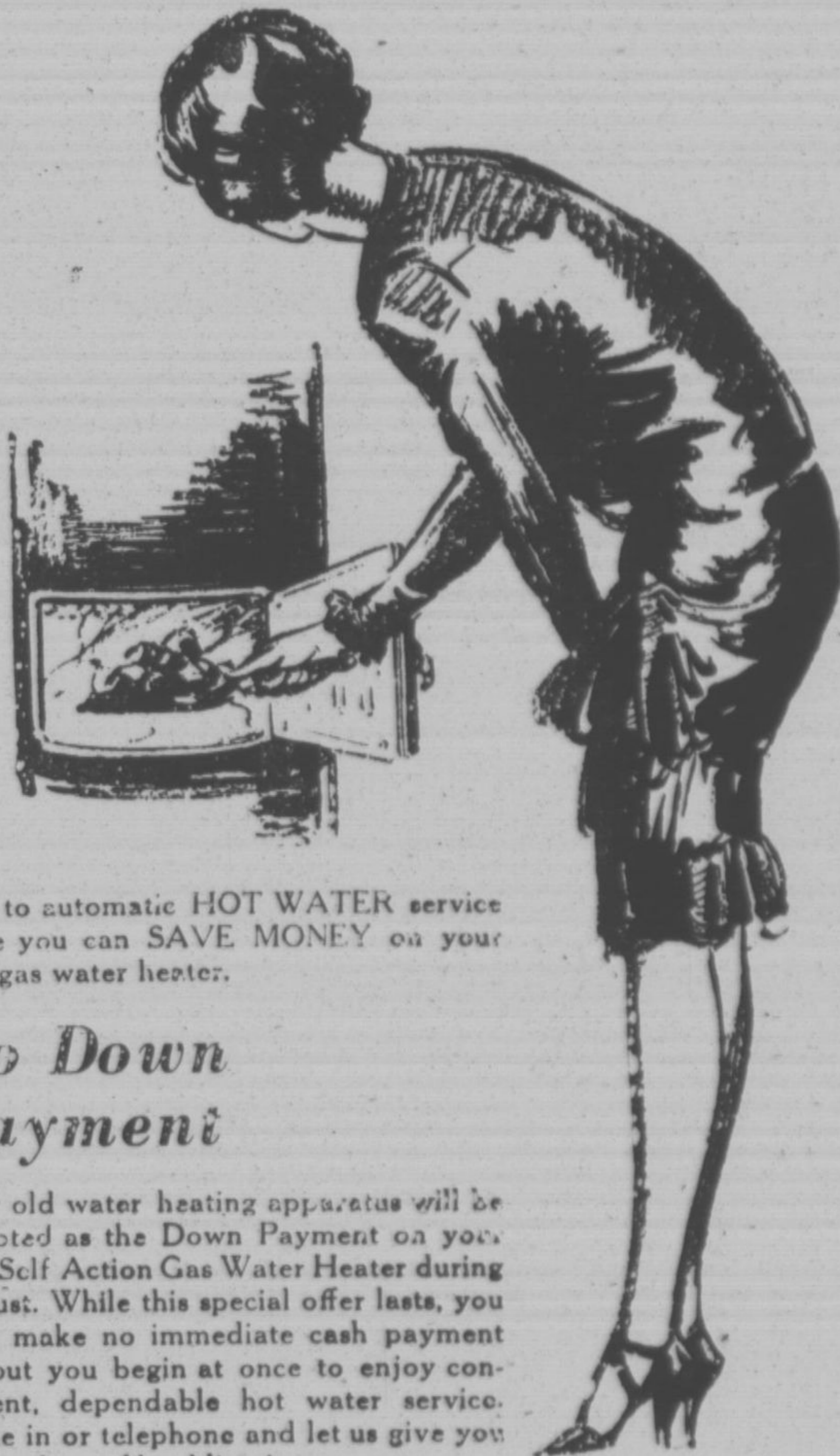


# \$15

will be allowed on your present water heating device when you buy a FITTSBURG Self Action Gas Water Heater this month. See the display of Pittsburgs at our store. You'll find one that will meet your requirements . . . at a price you want to pay. Easy Terms!

## North Shore Gas Company

Telephone H. P. 3300-01



over to automatic HOT WATER service while you can SAVE MONEY on your new gas water heater.

### No Down Payment

Your old water heating apparatus will be accepted as the Down Payment on your new Self Action Gas Water Heater during August. While this special offer lasts, you need make no immediate cash payment . . . but you begin at once to enjoy convenient, dependable hot water service. Come in or telephone and let us give you further facts. No obligation to you.

## OTHER AUGUST SAVINGS

This month you'll receive a substantial allowance on your old ice box when you buy an Electrolux Gas Refrigerator. The Electrolux . . . in use in thousands of homes . . . will provide silent, automatic refrigeration for a life-time . . . for it has no parts to wear out . . . nothing to require oiling . . . no mechanism that needs attention. All foods will be protected constantly . . . at small expense. Buy your Electrolux on our Easy Payment plan . . . and do it NOW at less cost.

All laundry equipment is reduced in price during this period . . . Thor Washers, Thor Ironers and Canton Clothes Dryers. Worthwhile Savings will be yours when you buy any one or all of these appliances now. Laundering clothes will be one of the easiest tasks in your home . . . when you have these appliances to aid you every wash-day. Let us give you more information about them. Either come in or 'phone . . . without any obligation.