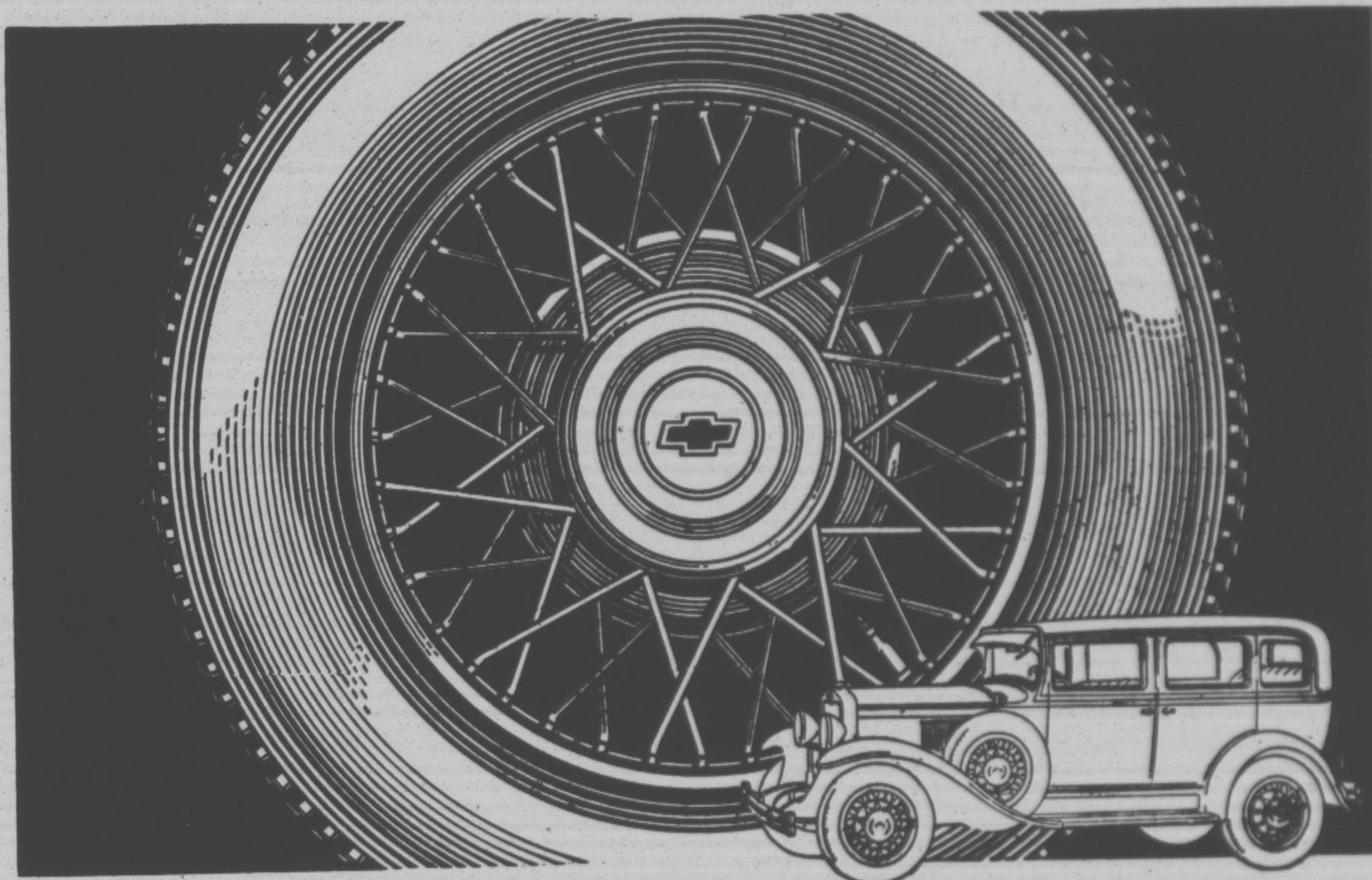




CHEVROLET ANNOUNCES DE LUXE WIRE WHEELS *at no extra cost.*



Chevrolet again adds extra value to the Chevrolet Six! Those who prefer may now have any passenger model equipped with beautiful de luxe wire wheels—*at no additional cost!* These wheels incorporate many important features that have won favor on cars much higher in price—large chrome-plated hub caps, bolts located *inside* the hub, and an unusually large number of spokes.

A variety of attractive new colors

In addition to this de luxe wire wheel equipment, Chevrolet now makes available a wide choice of new color combinations on all models—colors that are rich and distinctive.

You are invited to come in—NOW—and attend the first showing of six-cylinder Chevrolet models with these new extra-value features.

Sport Roadster . . . \$555
Coach \$565
Coupe \$565
Sport Coupe \$655

Club Sedan \$665
Sedan \$675
Special Sedan \$725
*(6 wire wheels standard
on Special Sedan)*

ROADSTER or PHAETON

\$495

Sedan Delivery \$595
Light Delivery
Chassis \$365
Roadster Delivery . . . \$440
(Pick-up box extra)

1½ Ton Chassis . . . \$520
With Cab \$625
*Prices f. o. b. Flint,
Mich. Special equip-
ment extra*

WM. RUEHL & CO.

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