

# RE-OPENING SALE

*Starting Wednesday, July 30th*

Our losses, following the fire, which completely destroyed the interior of our store, have been so great that we find it necessary to realize immediately on our stock — in order to secure ready money for operating expenses. We are therefore offering both stock furs and those made to your measure, at prices far below usual August sale figures.

**25% TO 33 $\frac{1}{3}$ %  
REDUCTIONS**

At the time of this fire, Mr. Martin Victor Jr. was in Alaska selecting and purchasing prime furs direct from the trappers. Every one of these pelts is perfect—and assembled into a completed garment, they cannot be excelled. Consequently those who take advantage of this sale have the assurance that they are securing the very finest at prices which cannot be duplicated for reasonableness.

## Victor Brothers Co.

*Manufacturing Furriers*

368 Central Avenue

Phone Highland Park 351