

THEY ARE OFF!

ALL ON BOARD

FOR THE LAND OF COMPETENCY



The tickets are bought. Amid songs and cheers the excursion is moving—a hopeful, determined and happy lot. There stands the milepost, pointing the safe and sure way to the land of competency.

The journey proves interesting, profitable, fascinating. The winding road, narrow and rough at the beginning, turns first through virgin forests; over mountains yielding precious stones and metals; then broadening out into a smooth thoroughfare, leads on through green pastures and fertile fields; then on to the beehives of industry and the centers of trade and commerce.

Some will tire, some will be found wanting, some will turn back. But the great mass of pilgrims—brave and ambitious, smiling at obstacles, weathering the storms and encouraging the weary—will never falter until the goal is reached—that wonderful land of competency.

Will you join the next excursion?

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NO WONDER SHE'S
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Who wouldn't be happy as the cool, delicious liquid of our ice cream sodas rises through the straw and trickles down your throat? You'll laugh at the heat of the sun after you've cooled off at our Soda Fountain.

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