

SCORES AGAIN



"CHIC" SALE, who gained nation-wide fame recently by writing a popular little book called "The Specialist" is Chicago's latest musical comedy hit in "Hello Paris" at the Grand Opera House.

"Masquerade" New Serial in Daily Illustrated Times; Also Magic Circle

Young girls today face problems of life that their mothers and fathers do not thoroughly understand. And this is true of rich girls as well as those in moderate and poor circumstances.

Alicia Baker didn't know it at the time, but she hastened her problems to a climax when she stepped into a stranger's car with a classmate at an exclusive boarding school just to light a cigaret. When the stranger appeared — a dashing, well-dressed young man with a clear eye—Alicia's daring led her into a series of adventures which suddenly plunged her into a new world.

From the debutante daughter of a household presided over by a millionaire father, she changed her identity to that of Audrey Boyle, with nothing but an active brain and good looks as her weapons to keep the wolf from the door.

Audrey went on the stage and became a feted show girl of Broadway. "Masquerade" Anne Gardner's latest story of thrill-hunting youth, tells what happened to her. "Masquerade"

is the new serial in the Daily Illustrated Times, Chicago's picture newspaper, which has won so many thousands of readers, especially among girls and women. "Masquerade" is just starting in the Daily Times and today is a good time to begin reading it.

Another novel feature in the Daily Times is the Magic Circle picture award which has caused a furore among girls in the loop around the noon hour. Every day the Daily Times camera man takes several pictures near big buildings in the loop.

When these pictures are printed in the Daily Times the heads are found in white circles. The girl in circle No. 1 gets a \$25 spring frock from the Daily Times. The girl in circle No. 2 is awarded a prize of six pairs of hose that cost not more than \$12.50. The girl in circle No. 3 is awarded shoes or a hat to cost not more than \$12.50.

The girls of the present generation have proved that it is not necessary to wear hoop skirts in order to make whoopee.

Coclidge must be prtty popular in California at that. Every auto license tag we see from the great Pacific state has "Cal." printed on it.

The soviets have gone a step further than the doctrine of religious freedom. They are now advocating freedom from religion.

A saddle horse in Oklahoma sold the other day for \$27,500. Now let the snappy rumble seat roadsters try to laugh this off.

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