

IT HIT HIGHLAND PARK LIKE A BREATH OF SPRING



NOW the finest cleaning method known to science today is offered to you. Miraclean! The oilless, odorless dry cleaning method that has set a higher standard for cleaning excellency throughout America. But only the Shore Line Cleaners, Inc., can offer you this service because they have the exclusive franchise in Highland Park.

The Shore Line Cleaners, Inc., have always been on the alert to give you the best dry cleaning that money can buy and when they heard of this marvelous Miraclean system they investigated and discovered it was something far better than their expectations. They saw in it an extra value in dry cleaning that they were sure the people of Highland Park would appreciate. They spent thousands of dollars to install this new system. And now, with this announcement, it is ready to give you the finest cleaning that you've ever laid eyes upon.

No doubt, you wonder why Miraclean is so superior. It is simply this. All the sulphur compounds and oil substances that are found in the ordinary dry cleaning solvent are removed from Miraclean. Therefore, Mireclean clothes do not contain oil — which you know attracts dirt — nor sulphur compounds — which cause odor.

We could go into lengthy details but we know that no argument would convince you more than having your garments

Miracleaned. We know men will appreciate the difference and we know women will appreciate the difference. It's up to you to be convinced—it's up to us to give you the greatest dollar-for-dollar value in dry cleaning always.

May we suggest that you try Miraclean tomorrow?

SHORE LINE CLEANERS, INC.

Miraclean
clean as a breath of Spring

1215 Washington Avenue, Wilmette

Greenleaf (Evanston) 3400	Highland Park . . . 3400
Wilmette 3400	Glencoe 1300
Glenview 320	NO TOLL PHONES