



All these added improvements - yet the price has been greatly reduced!

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. *Yet it sells at greatly reduced prices!*

The ROADSTER	\$495	Consider a few of the extra-value features that Chevrolet has incorporated in this greatest of all Chevrolets
The PHAETON	\$495	—a smoother, flashier six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower!
The SPORT ROADSTER	\$555	—a stronger, more durable rear axle, with increased gear ratio!
The COACH	\$565	—four Lovejoy hydraulic shock absorbers—assuring a smooth, even, comfortable ride over any road!
The COUPE	\$565	
The SPORT COUPE	\$655	
The CLUB SEDAN	\$625	
The SEDAN	\$675	
The SEDAN DELIVERY	\$595	
LIGHT DELIVERY CHASSIS	\$365	
1½ Ton Chassis	\$520	
1½ Ton Chassis with Cab	\$625	

—weather-proof internal-expanding four-wheel brakes, with front and rear drums tightly enclosed. Rain or shine, when you put your foot down, you stop!

—larger full-balloon tires, a new clutch and a stronger transmission!

—quieter, stronger, more beautiful Fisher bodies—with richer upholsteries, more distinctive colors, and wider, deeper seats!

Every factor has been considered that would add to the safety, comfort and convenience of the Chevrolet owner.

Come in today. See this greatest of all Chevrolets!

THE GREATEST CHEVROLET IN CHEVROLET HISTORY

WM. RUEHL & CO.

120 North First Street

Phone 1110

A SIX IN THE PRICE RANGE OF THE FOUR