



Greater Beauty - Finer Performance



Never has a Chevrolet car won greater praise for its appearance than the new Chevrolet Six. Its new Fisher bodies reveal in every detail the artistry that has made the Fisher name famous throughout the motor car world. In beauty of line and color, in balance and harmony of design, they represent one of the greatest style triumphs in Fisher history. And the promise of this exterior beauty is more than fulfilled when you look inside the car. Upholsteries are richer and more durable. The instrument panel carries a new and more attractive grouping of the control instruments. Seats are wider and deeper. In fact, not a single feature has been overlooked that would add to the comfort and convenience of both driver and passengers.



In addition to its new beauty, the new Chevrolet Six represents a remarkable advance in every phase of performance. Its improved six-cylinder valve-in-head engine has been increased to 50 horsepower—giving faster acceleration, greater reserve energy and more comfortable high speeds. Steering has been made safer and easier by a new front axle assembly. Four Lovejoy hydraulic shock absorbers provide exceptional riding comfort. Fully enclosed, internal-expanding, weather-proof brakes give positive braking control. And numerous structural improvements add to the car's dependability, endurance and long life. Come in today and see this car. And remember, it is now available—

THE GREATEST
CHEVROLET
IN CHEVROLET HISTORY

—A T GREATLY REDUCED PRICES

The ROADSTER	\$495	The COUPE	\$565	The SEDAN DELIVERY	\$595
The PHAETON	\$495	The SPORT COUPE	\$625	The LIGHT DELIVERY CHASSIS	\$365
The SPORT ROADSTER	\$525	The CLUB SEDAN	\$625	The 1½ TON CHASSIS	\$520
The COACH	\$565	The SEDAN	\$675	The 1½ TON CHASSIS WITH CAB	\$625

All prices f. o. b. factory, Flint, Michigan

WM. RUEHL & CO.

120 North First Street

Phone 1110

A SIX IN THE PRICE RANGE OF THE FOUR