

Dollar for dollar

-the new

CHEVROLET

SIX



is a sensational value!

Every investigation of the new Chevrolet Six must lead to a single definite conclusion—*dollar for dollar, it offers more than ever before!*

More Performance—for the new Chevrolet has a great six-cylinder valve-in-head engine—increased to 50 horsepower.

More Comfort—for the four long semi-elliptic springs are under the cushioned control of Lovejoy hydraulic shock absorbers!

More Safety—for the braking system has been re-designed . . . with fully-enclosed, internal-expanding, *weather-proof* brakes!

More Beauty—for the new bodies are built by Fisher . . . with all the style, smartness and dis-

tion for which the Fisher name is famous!

More Stamina—for the new Chevrolet has a stronger rear axle, a heavier crankshaft and a sturdier transmission!

More Value—for the new Chevrolet is a smoother, faster, better Six—*yet it sells in the price range of the four!*

If you are considering the purchase of a low-priced car—come in and see for yourself that the Chevrolet Six gives you more for your money than ever before!

-at greatly reduced prices!

The ROADSTER.....	\$495	The CLUB SEDAN.....	\$625
The PHAETON.....	\$495	The SEDAN.....	\$675
The SPORT ROADSTER.....	\$525	The SEDAN DELIVERY.....	\$595
The COACH.....	\$565	LIGHT DELIVERY CHASSIS.....	\$365
The COUPE.....	\$565	1½ TON CHASSIS.....	\$520
The SPORT COUPE.....	\$625	1½ TON CHASSIS WITH CAB.....	\$625

All prices f. o. b. factory, Flint, Michigan

WM. RUEHL & CO.

120 North First Street

Phone 1110

A SIX IN THE PRICE RANGE OF THE FOUR