

SEES CITIES BUILT TO FIT AUTOMOBILE

Gen. Manager of Motors Research Concern Predicts Tremendous Changes

Tremendous changes that are coming in the automobile world will require cities of the future to be built to fit the gasoline age, according to Charles F. Kettering, general manager of the General Motors Research Corporation in an interview in the American Magazine.

"There has been endless changes in the automobile, though we have only scratched the surface," says Kettering, "but meantime the country has not adapted itself to the uses of the automobile. The auto was born into a horse and buggy world. And by and it is still running through a horse and buggy world. Your car may go sixty miles an hour with ease. But make a trip to a town sixty miles away, and see how long it will take you to get there—certainly two hours or more. Why? Because you will have to pass through a dozen small towns and in each one you will be routed through the busiest street. You will slow up your trip and get in the way of townspeople

who have legitimate business in the town. If the country were built for automobiles you would go along an express highway, clear around the busy streets. And you would make your trip in an hour. This would come so quickly that people will be surprised at it.

"This is only an instance of the innumerable changes that will be made in the physical layout of our towns in the next ten years. And we must not overlook the new cities which will be built on the 1930 and 1940 models, and, because they are adapted to conditions of modern life, they may put a kink in the old model cities."

"All these changes," continued Kettering, "will be the result of the dissatisfaction of automobile customers. If you want to see plenty of satisfied customers go to China. A world full of satisfied customers would kill business dead as a door-nail."

New Job for Toys

Proper toys should bring about proper emotional stability, induce thought, foster the imagination, develop the right muscles and call forth and deepen the sense of beauty in color and form. — Woman's Home Companion.

Expect Lake Traffic To Be Less Hampered by Ice Rest of Winter

That lake traffic may proceed with little or no interference all winter is the hope expressed as a result of the optimistic view taken by lake steamship men who now believe that the 1929-30 winter navigation season will go through as an open one.

Up to the present time practically little ice has formed on the lakes. There is a tradition among lake men that if it is possible to come to January 15 without a field of ice the rest of the winter should pass without much interference from that source.

"It would be most unusual to get much ice from now on," said Charles L. Dunlop, general agent in Milwaukee for the Goodrich Transit Co. "While there no doubt will be much cold weather yet, still the ice that forms after January 15 rarely lasts long enough to interfere with steamships. The last seven years have been fairly open, though last season was not so good as some of the other years. The worst ice the 'slush ice', a rubbery formation that clings to the sides of the boats like glue, imperils their progress and will not crack off if a field of it is bucked."

Sydney surprised his teacher as he was about to go home.

"What have I learned to-day, teacher?" he asked.

"What a curious question!" the teacher replied. "Why do you ask?"

"Well," said Sydney, "they'll want to know at home."

Illinois Chamber to Match State Growth

The policies of the Illinois Chamber of Commerce for 1930 will be directly in line with the tremendous expansion program of the entire state, it is announced by Carleton G. Ferris, executive vice president. An eminent economist recently said that Illinois is one of the three states which will be the center of immense industrial and commercial growth within the next few years. Responsible to the entire state of Illinois, the State Chamber will find itself in 1930 in the midst of activities centering around industrial development, rail transportation, taxation, legislative procedure, waterway development, retail and wholesale merchandising, aviation, agricultural growth, and other subjects of vital importance to the Illinois of 1930. The program of work was never more clearly defined, never more broadly interpreted, and the need of co-operation never greater. With eleven years of experience behind it, the Illinois Chamber of Commerce is in splendid position to fulfill the duties it was created for, declares Mr. Ferris.

Higher Education

Now that women can get a B. S. degree at the university in hotel keeping, why not create for bell boys the degree B. B. H.—bachelor of bell hopping?—Woman's Home Companion.

A minister said recently that one cannot throw a stone out of the window without hitting someone with an inferiority complex. Well, aren't they the safest kind of people to hit?

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FRIDAY AND SATURDAY, JAN. 31, FEB. 1
Saturday Matinee at 2:00

WILL ROGERS IN "They Had to See Paris"

ALL TALKING COMEDY DRAMA
Owen Davis Jr. - Irene Rich - Margarite Churchill
and Fifi Dorsay support Mr. Rogers

LATEST NEWS - CARTOON IN SOUND - ORGAN SPECIALTY

SUNDAY, FEB. 2
Continuous 2 to 11

"Christina"

ALL TALKING with
JANET GAYNOR
CHARLES MORTON
RUDOLPH SCHILDKRAUT
A love eternal in youthful hearts. Christina will tug at your heart and give you a good serving of beautiful life.
ORGAN PRESENTATION ACTS
SOUND NEWS

TUES., WED., FEB. 4, 5

"Gold Diggers of Broadway"

100% color, singing, dancing—with
NANCY WELFORD
CONWAY TEARLE
ANN PENNINGTON
NICK LUCAS
and 15 more well-known stars and a dazzling beauty chorus
NEWS IN SOUND ACTS

MONDAY, FEB. 3
One Day Only

"The Kiss"

(Synchronized) with
GRETA GARBO
CONRAD NAGEL
HOLMES HERBERT
A tale of love, tragic, dramatic, compelling... seductive Greta Garbo at her finest!
ALL TALKING COMEDY
NEWS AND REVIEW IN SOUND

THURS., FRI., FEB. 6, 7

COLLEEN MOORE FREDRICH MARCH in Footlights & Fools

TALKING - SINGING - DANCING
MUSICAL COMEDY
ACTS NEWS IN SOUND
ALL TALKING COMEDY

SAT., FEB. 8—"SWEETY"

SUN., MON., FEB. 9, 10—"RIO RITA"



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