## Check these features in the sensational new

## CHEWROIRE SIX

HYDRAULIC SHOCK ABSORBERS

Four Delco-Lovejoy hydraulic shock absorbers on all models eliminate road shocks and increase comfort.

> 50-HORSEPOWER MOTOR

A great six-cylinder motor, increased to 50-horsepower, gives smoother, quieter operation, with greater power.

BRONZE-BUSHED

The stronger, lighter pistons are bushed with high-grade bronze to provide smoother operation and longer life.

NEW HOT-SPOT MANIFOLD

A larger hot-spot mani-

fold insures complete vaporization of fuel-

improving performance

STRONGER REAR

AXLE

Larger and stronger rear

axle gears-made of the

finest nickel steel-add greatly to durability and

NEW ACCELERATION

PUMP

A new automatic accel-

the fashing acceleration which modern traffic

long life.

necessitates.

and efficiency.

William Fr.

The sensational value of the Greatest Chevrolet in Chevrolet History is based on definite points of superiority—which you can easily check for yourself. From its improved 50-horsepower six-cylinder valve-in-head engine, to its beautiful new bodies by Fisher—it sets a new standard of quality for the low-price fie.

A few of Chevrolet's extra-value features are listed on this page. Check them over carefully. Then come in and drive this car. Learn what these new features mean in terms of finer performance—greater comfort—greater handling case—and increased safety. It will take you only a few minutes to find out why this car is winning more praise than any Chevrolet we have ever shown. A finer Six in every way—yet it sells—

-at greatly reduced prices!

The ROADSTER \$625 The CLUB SEDAN The SPORT ROADSTER \$675 The SEDAN The PHAETON \$595 The SEDAN DELIVERY \$565 The COACH \$365 The LIGHT DELIVERY CHASSIS \$565 The COUPE The 11/2 TON CHASSIS \$520 \$625 The SPORT COUPE \$625 The 11/2 TON CHASSIS WITH CAB

All prices f. o. b. factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR

WEATHER-PROOF BRAKES

Fully-enclosed, internalexpanding, weatherproof brakes assure positive brake action at all times.

GASOLINE GAUGE ON DASH

The instrument panel carries a new grouping of the driving controls—including a gasoline gauge.

NON-GLARE WINDSHIELD

The new Fisher body non-glare windshield deflects the glare of approaching headlights.

BALLOON TIRES

New, larger, full-balloon tires with smaller wheels Improve roadability, comfort and appearance.

TWO-BEAM HEADLAMPS

Two-beam headlamps controlled by a foot but-ton permit courtesy, without dimming the lights.

ADJUSTABLE
DRIVER'S SEAT
All closed models have an adjustable driver's seat
—a turn of the regulator gives the proper position.

## WM. RUEHL & CO.

120 North First Street

**Phone 1110** 

A SMOOTHER, FASTER, BETTER SIX