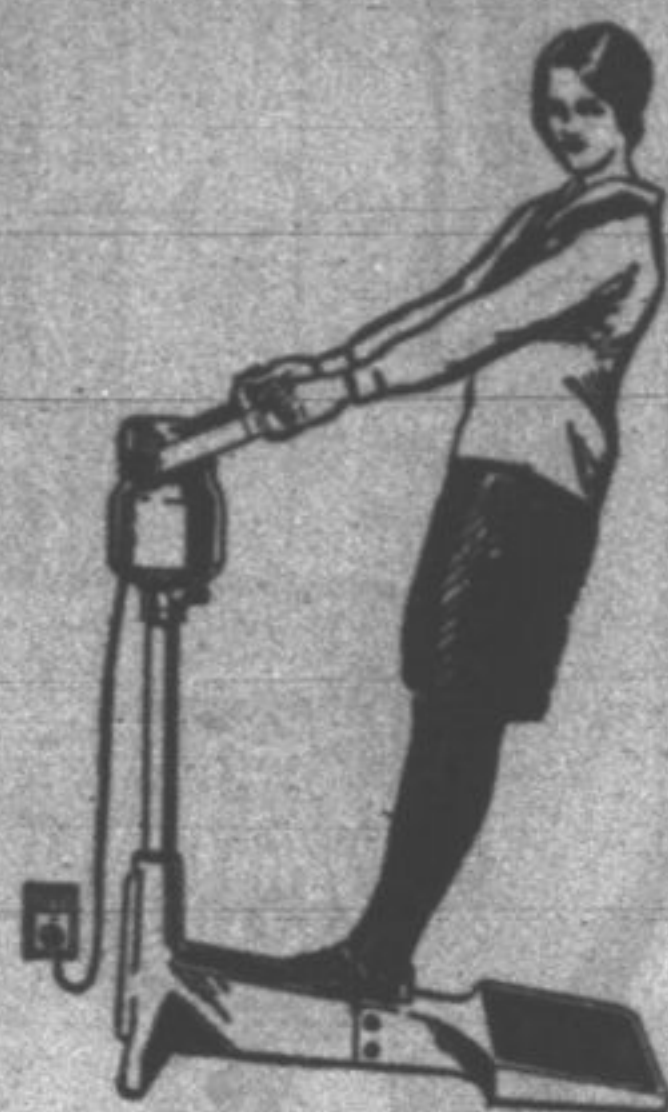


JANUARY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**HERE'S HEALTH FOR THE NEW YEAR!**



**THE MASTER HEALTHIZER**

—a sturdy vibratory exerciser, keeps the whole family fit in a few minutes each day **\$137.50\***

Other exercisers as low as \$39.50\*



**THIS NEW SUN LAMP**

reproduces the vitalizing ultra-violet rays found in sunlight, making winter sun-bathing pleasant and practical. (Its light source is a special incandescent lamp.)

**\$69.50\***

**THE EVEREADY SUNSHINE LAMP**

helps build up resistance to disease. A carbon-arc duplicates infra-red, visible and ultra-violet rays. **\$59.50\***

Table model . . . . .  
Floor model, with time control is **\$137.50\***

\*Slightly more "Little by Little"

**QUICK, SOOTHING WARMTH from an ELECTRIC HEATING PAD**



A modern heating pad plugs into any wall outlet and provides immediate relief from aches and pains. Three separate temperatures, automatically controlled, make the pad indispensable as a warming agent and whenever hot applications are required.

**THE SIMPLEX HEATING PAD is**

**\$7.50\***

**THE UNIVERSAL HEATING PAD is**

**\$9.00\***

In a variety of attractive colors, with washable white cover.

\*Slightly more "Little by Little"

**FOCUS HEAT WHERE IT'S NEEDED**



Hotpoint Focalipse Heater, Chromium plated 12-inch reflector **\$9.50\***

—with one of these specially-designed Focalipse Heaters. Fine for baby's bath, taking the chill from the bedroom on cold mornings, and wherever extra heat is wanted.

Models **\$7.50 to \$12.50**

\*Slightly more "Little by Little"

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