

### Save by Buying Food in Quiet Hours, Says Expert on Marketing

One of the best methods for a housewife to save money in food-stuffs for the family is to avoid the rush hours in the markets, according to the cooking editor of Farm & Fireside. Marketing during the quiet hours moreover insures better materials, adds the article.

"Goods are classified in grocery

stores when they are sold in packages, or by both quality and the size of the container. When a housewife shops in rush hours it is scarcely fair to the storekeeper or other customers to take a long time in selecting foods, but by choosing slack hours for grocery buying, a woman can feel free to take as long a time as she wishes. When she knows the shop's good well enough, she can, with perfect confidence write out her order, leave it with the dealer and go about her

business, picking up the purchases later.

"To the inexperienced shopper, high price stands as a guarantee of high quality, but it is better to learn to judge quality by its characteristic earmarks than by its price."

#### Reciprocal

If you dislike many people the chances are that you, in turn, are disliked by many people.—The American Magazine.

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INSTRUCTIONS FOR USING MAGIC CIRCLE. Cut out circle, lay on sheet of plain paper with carbon paper between, fasten to table with pin through center spot. Mark short perpendicular line on plain paper close to bottom edge of circle as starting point. Turn circle around until No. 1 is at starting point, then trace over line marked No. 1 inside the circle. Turn circle around to No. 2 at starting line No. 2 inside circle and so on.

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