THE EVANSTON STORE · CHURCH AND SHERMAN MARSHALL FIELD & COMPANY

TODAY

WE ARE REDUCING OUR

REGULAR STOCK OF YOUNG MEN'S OVERCOATS

> The majority of all our Overcoats for young business men, college men and high school boys are included in this reduction from our standard prices.

As no advance announcement has been mailed to any one this important event really does begin this morning—and continues until the Overcoats are sold.

Decidedly not a sale of odds and ends! Our annual reduction of our regular stock of fine Overcoats! In fact, the best selection we have shown our public for many seasons!

Overcoats of every description—college coats, double-breasteds, great coats, camel piles!

Most of the staple shades—and a number of weaves and colorings that depart from the usual.

A correct and becoming Coat for every type of young man may be purchased at a material saving in a Reduction Event of this magnitude.

YOUNG MEN'S OVERCOATS . SECOND FLOOR

among aberge, d other the finia and e, says t from les is a heavily ne arms bund on st after

ortly to

execu-

zarina's

in the

6, 1929

ondon rty

of Rus-

n, shop

are on

sale are
id czarir robes
rsburg,
el-studthedral;
therine
casions,
objects
ywhere
the Re-

which
n from
ws Serne Hereasures
specild pale
in the

cannot

fellow

vn your

thy