

# THE EVANSTON STORE • CHURCH AND SHERMAN MARSHALL FIELD & COMPANY

## TODAY

### WE ARE REDUCING OUR REGULAR STOCK OF YOUNG MEN'S OVERCOATS



The majority of all our Overcoats for young business men, college men and high school boys are included in this reduction from our standard prices.

As no advance announcement has been mailed to any one this important event really *does* begin this morning—and continues until the Overcoats are sold.

Decidedly not a sale of odds and ends! Our annual reduction of our regular stock of fine Overcoats! In fact, the best selection we have shown our public for many seasons!

Overcoats of every description—college coats, double-breasteds, great coats, camel piles!

Most of the staple shades—and a number of weaves and colorings that depart from the usual.

A correct and becoming Coat for every type of young man may be purchased at a material saving in a Reduction Event of this magnitude.

YOUNG MEN'S OVERCOATS • SECOND FLOOR