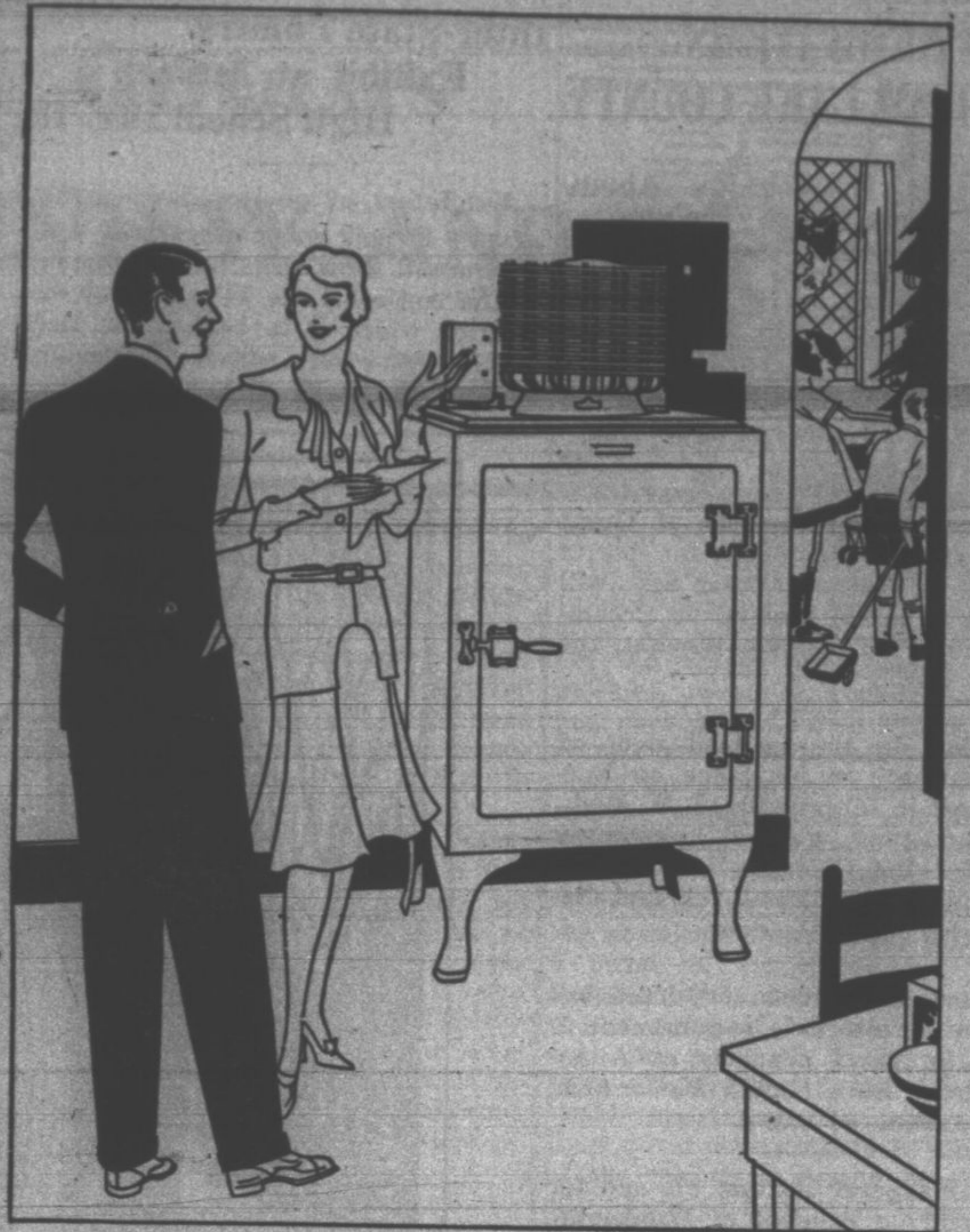


THE MOST USEFUL GIFT

*-a brief word
to husbands*



Every General Electric Refrigerator is hermetically sealed

If you but had the magic power, your Christmas gift this year would be simply—health and happiness. That would be the greatest gift of all.

To someone near and dear you *can* bring improved health with a General Electric Refrigerator.

The aim of perfect refrigeration is to keep food always at a temperature below 50 degrees, otherwise bacteria thrive, food which looks palatable becomes dangerous, health suffers. The General Electric Refrigerator keeps food constantly at a temperature well below 50 degrees.

The mechanism of the General Electric Refrigerator is remarkably simple and efficient. It is entirely enclosed in an hermetically sealed steel casing . . .

mounted on top of the cabinet, thus allowing maximum food storage space inside. Each General Electric Refrigerator has an *accessible* freezing regulator which makes it possible to speed up the freezing of a plentiful supply of ice cubes or special desserts whenever desirable. The all-steel cabinet is sturdy as a safe, warp-proof and thoroughly sanitary.

And General Electric, as any friend who owns one will tell you, is quiet, trouble-free and guaranteed for service. It contains every worthwhile improvement known to the art of refrigeration. There are now more than 350,000 users and not one has spent a dollar for service or repairs.

See the various models today at our display rooms. Buy, if you wish, on convenient time payments.

If you like really good music, tune in on the General Electric Hour, broadcast every Saturday evening.

GENERAL  ELECTRIC
ALL-STEEL REFRIGERATOR

VIC. J. KILLIAN, Inc.

Phone 3800

19 North Sheridan Road