

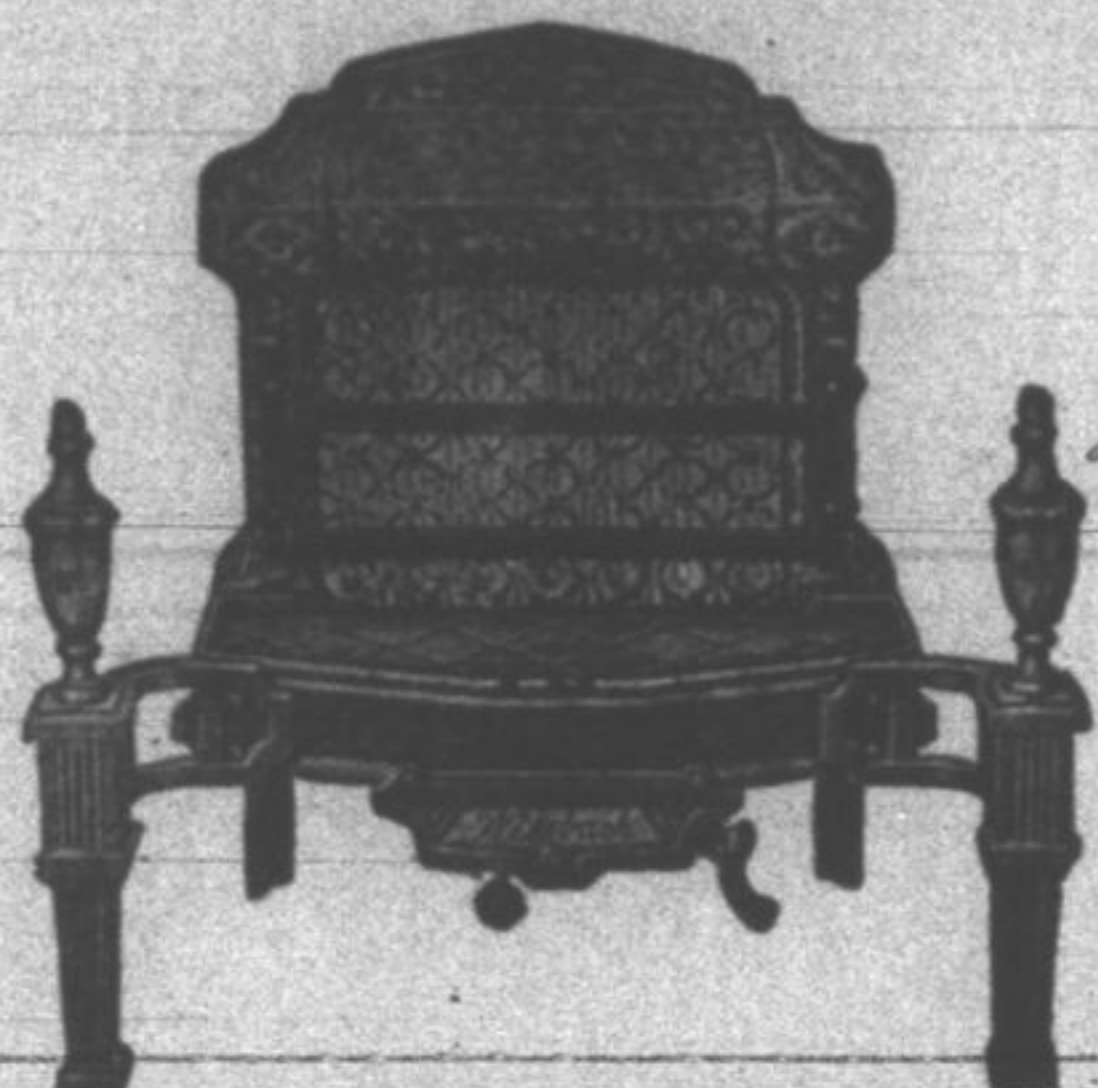
The MODERN GIFT is a USEFUL GIFT

This year write USEFUL GIFTS on your Christmas list. In doing so you will be following the modern idea—that of giving presents having permanent value. The four gas appliances shown here—and many others—will bring comfort, convenience and pleasure for years and years. Choose at least one of the gifts you give because it is USEFUL. Then buy it for only



Gas Refrigerator

Proper preservation of foods is essential for your family's health. A gas refrigerator assures you the correct temperature to keep foods safe always—winter, spring, summer, fall. Women appreciate its surety and convenience. An ideal gift—and only



ROOM HEATER

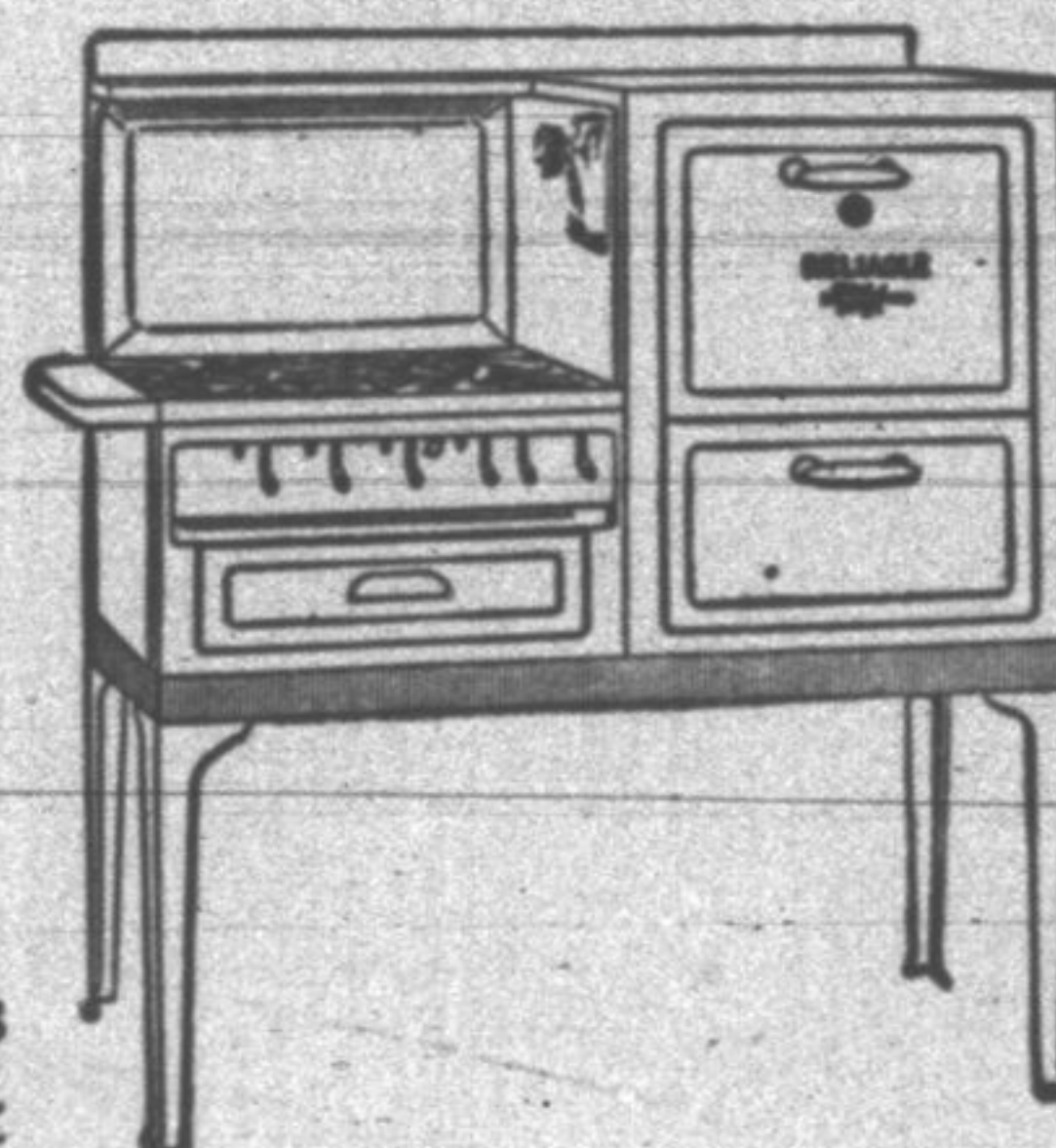
Instant—odorless heat. No carrying fuel. No ashes. No grime. No bother. Just REAL COMFORT! NOW—

\$5.00 Down

\$5.00
down
Easy Terms

This special Christmas offer enables you to buy a USEFUL GIFT easily and conveniently. Come in and see our display of gas appliances—or telephone and we'll send a representative.

\$5.00 Down



Gas Range

Every woman's most fervent wish is for a new gas range—one that will free her from hours of kitchen drudgery. Mr. Thoughtful Giver—present your wife with a beautiful new, shiny gas range. Oven heat control—insulated ovens... Ranges in many makes and sizes and at a variety of prices. NOW—only

\$5.00 Down

Gas Incinerator

Disease germs in the garbage can. Fire hazards in the rubbish pile. Eliminate these dangers for all time with a gas incinerator. Burns all refuse safely—quickly—economically! Buy NOW—only

\$5.00 Down



SHOP EARLY
THIS YEAR!

NORTH SHORE GAS COMPANY

Telephone Highland Park 3300