

Home Beautifying &



Our landscape work is *individual*. It is *different*. I sketch and plan service. We will be glad to conduct your business on the North Shore, which substantiate our unique principles for appointment regarding your Landscape needs. No

Evergreens

Balled and Burlapped

COLORADO BLUE SPRUCE. Best known of all Spruces; light blue tipped. These trees make wonderful groups when planted three or more in a cluster. They should be planted far enough apart as they develop to large trees.	3-3 1/2' 3 1/2-4' 4-5' 5-6' 6-7'	\$20.00 25.00 30.00 40.00 50.00
PYRAMIDAL ARBOR VITAE. Most popular and best of all Arbor Vitae. Grows very symmetrical in a Pyramidal shape. Much harder than other types.	1 1/2-2' 2-2 1/2' 3-3 1/2' 3 1/2-4' 4-4 1/2' 4 1/2-5' 5-5 1/2'	2.00 3.25 5.50 8.50 10.00 12.50 15.00
WOODWARD GLOBE ARBOR VITAE. Natural globe shape.	10-12" 15-18"	1.75 3.25
AMERICAN ARBOR VITAE. This is the ordinary seedling type of Arbor Vitae. Should be used where a cheap planting is a necessity as it is neither as hardy nor effective.	3-4' 4-5' 5-5 1/2'	5.50 8.50 11.00
DOUGLAS FIR. Most effective of the green type Firs. Transplants very easily and thrives well in shade. Used either in clump or screen planting.	3-4' 4-5' 5-6'	6.50 10.00 12.50
JUNIPER VIRGINIANA. This is the common Red Cedar type Juniper. Should be used only when cheap planting is a necessity as it turns red in winter.	5-6' 6-7' 7-8'	12.00 15.00 20.00
JUNIPER VIRGINIANA GLAUCA. An improved type of Juniper. Soft blue color; grows very compact when sheared annually. One of the very best Junipers.	3-4' 4-5' 5-6'	8.00 12.00 17.50
JUNIPER CONARTI. Another grafted type of Juniper. Much superior to its parent plants, the ordinary Cedars. Holds its color well throughout the winter. Striking appearance.	3-4' 4-5' 5-6'	8.00 12.00 20.00
JUNIPER PFITZERIANA. Without question the coming Juniper for natural landscape effect. For massing in beds.	2 1/2-3' 3-3 1/2' 3 1/2-4'	8.25 9.50 11.00
JUNIPER COLUMNARIS. Blue. Also a grafted and improved type Juniper introduced recently.	3-4' 5-6'	11.00 15.00
JUNIPER SAVINS. This type of Juniper propagated by grafts. Very desirable for dwarf plantings.	10-12" 1 1/2-2'	2.75 5.25
JUNIPER CANADENSIS. An inexpensive dwarf Juniper. Looks very well in summer but somewhat off color in winter.	18-24" 2-3'	2.75 4.75
MUGHO PINE. This evergreen is without a rival for its green foliage and lasts the year around. Fine bedder.	10-12" 12-18" 18-24" 2-2 1/2'	2.50 3.50 5.00 8.00

Franken's Tulip Collection

AFTERGLOW, Bright orange lighter edge	Per 100	\$ 9.75
BARONNE DE LA TONNAYE, bright rose		3.80
CLARA BUTT, salmon pink		3.60
MASSACHUSETTS, vivid pink, large		4.00
MME. KRELAGE, lilac rose		4.00
PSYCHE, Silvery rose, inside paler		4.20
BARTIGON, fiery crimson		4.40
CITY OF HAARLEM, Scarlet-steel		12.00
CLAUDE GILLOT, Dazzling vermilion		4.40
FARNCOMBE SANDERS, beautiful scarlet		4.20
ISIS, fiery-crimson		5.00
PROF. ROWENHOFF, deep cherry-rose		4.40
PRIDE OF HAARLEM, brilliant rosy-carmine		3.80

Dear Customers and Friends:

Having been connected with the Nursery business for more than twenty years, and thoroughly acquainted with all forms of plant growth, and knowing under what condition each type of shrubs, Evergreens and plants thrive and how best to grow them, also knowing how beds should be prepared for their greatest success, whether moist, heavy or light soil is needed, I feel a Service Department can serve our customers with thorough satisfaction.

In landscape development it is not a question of how many varieties of plants one can arrange on a place to gain the best effect, but how well each variety of plants or planting is adopted to the particular location and conditions surrounding it. One variety of plant life will thrive and be right at home, where another variety will dwindle and die.

These conditions are easily recognized by a nurseryman, as we have not only to make a plant grow in the nursery, but most of our plants are actually started from slips or cuttings, a mere stock chopped up in six or eight inch lengths and made to grow with nothing but proper and successful cultivation. Not even artificial watering is needed to produce root growth and a successful field of plants.

Transplanting of thousands of plants at the nursery is done without even a single watering or sprinkling in the hottest summer weather.

We speak of these things so you may know that when you deal with a firm that actually produces successfully you may be assured of a successful planting on your grounds when we take care of your landscape needs.

Just a word regarding the real landscape possibilities of your

PRESIDENT TAFT, dark red	9.50
WM. PITT, Brilliant dark scarlet	9.50
BLUE AIMABLE, Bluish-heliotrope	15.00
REV. EWRANK, Soft lavender-violet	15.00
VALENTINE, Soft heliotrope	15.00
WM. COPELAND, Rosy lilac	15.00
LA TULIPE NOIRE, Dark maroon-black	15.00
PAINTED LADY, White tinged heliotrope	15.00

COTTAGE TULIPS

INGLESCOMBE PINK, soft rosy pink	12.00
JOHN RUSKIN, Salmon-rose edged lemon	12.00
MARVEL, Salmon-rose yellow border	12.00
HAMMER HALES, Golden brown	12.00
SIRENE SATON, rose lily-flowering	12.00
SIR HARRY, Pale lavender pink and rose	12.00
SNOWDON, Pure white	12.00
DIDO, Orange-red bordered orange yellow	12.00
LA MERVEILLE, Orange scarlet	12.00
ARGO, Yellow spotted orange	12.00
BOUTON D'OR, Deep chrome yellow	12.00
GESNERIANA LUTEA, deep yellow	12.00
MOONLIGHT, Canary yellow	12.00
ORANGE KING, Deep orange scented	12.00
PICOTTE, Margined deep rose, white	12.00

BREEDER TULIPS

BACCHUS, Dark violet blue	12.00
CARDINAL MANNING, Dull wine-red	12.00
FLUTARCHUS, Dull-purple inside lemon	12.00
VELVET KING, Dark glossy purple maroon	12.00
APRICOT, Flushed orange	12.00
PANORAMA, Deep orange shaded mahogany	12.00
PRINCE OF ORANGE, Terra cotta, edged orange	12.00



Franken

In Deerfield — First Street West of Railroad — then South to end of Street