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### Building in Chicago Largest Broadcasting Station; New Features

Complete plans for erection and equipment of the world's most pretentious broadcasting quarters, atop the largest building in the world, are announced by M. H. Aylesworth, president of the National Broadcasting company. The new Chicago studios of the company will be situated on the roof of the Merchandise Mart, in the heart of the city.

The most modern equipment for broadcasting will be installed in studios, offices and laboratories, and engineers have devised plans for meeting radio problems as far into the future as possible. More than 62,000 square feet of floor space will be required to house the various activities.

Opening Jan. 1, 1930

Formal opening of the new quarters, tentatively planned for Jan. 1, 1930, will be a definite step in fulfillment of Mr. Aylesworth's prediction two years ago that Chicago is destined to become one of the greatest broadcasting centers of the world. The fact that the Chicago headquarters of the National Broadcasting company are to be more pretentious than those now in use in New York, Washington, and San Francisco is regarded as a significant recognition of the importance of Chicago's position in the broadcasting field.

In the new location special construction will eliminate many of the physical and mechanical limitations of the usual office building. The quarters have been designed and will be built under the direction of O. B. Hanson, manager of operations and engineering.

Graham, Anderson, Probst & White, designers of the Merchandise Mart, will represent the NBC in architectural design and supervise the construction.

The new quarters will open with six studios, fully equipped with the latest developments in radio apparatus. Wire lines and other facilities will be installed, permitting expansion to an unlimited number of studios.

The only thing worse than the woman who is beautiful and shows that she knows it is the man who is handsome and shows that he knows it.

### Citizens State Co. Reports Good Growth

The Citizens State company organized some time ago to handle high-class investments reports a substantial growth. The capital stock of the company is \$250,000.00. Its offices are located at 222 West Adams street, Chicago and its North Shore business is handled through the Citizens State Bank of Glencoe.

The executive vice-president of the Citizens State company, Mr. Frank H. Walker passes on all investments handled. His past experience as credit manager for the Illinois Merchants Trust company for twenty-five years qualifies him to protect both the investor and the Citizens State company in their investments.

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some radios, Eddie  
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