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Adoption of National Code of Ethics by Gasoline Industry Favored

The adoption of a national code of ethics by the gasoline industry, towards the motoring public, the chief benefit of which will be to drive the "gyp" dealer out of business, was characterized today by the American Motorists' association as a step in the right direction, according to a bulletin issued by the legislative department of the Automobile Club of Illinois. The code becomes effective this month.

"Autoists last year consumed over 11 billion gallons of gasoline, or 80 per cent of the industry's output," the association's statement points out. "The primary purpose of the code, which has been approved by the Federal Trade commission, is to improve conditions in the gasoline industry. The benefits the autoists derive from its adoption are largely indirect.

#### Prime Benefits

"The gradual elimination of 'gyp' filling stations and the assurance of better equipped and more efficiently operated service stations are three of the prime benefits which will accrue to the motoring public," declares Si. Mayer, vice president of the A. M. A. and president of the Automobile Club of Illinois in commenting on the code.

"Another phase, of interest to the autoist, is the prohibition against gasoline stations charging other than the posted gasoline prices. Rule 17 of the code requires that all retailers and other operators serving consumers through service stations, garages, curb pumps, or pumps located at bulk plants, shall conspicuously post, at | the place from which delivery is made, prices at which gasoline, kerosene, and motor oils are sold. Rebates, concessions, gifts and special inducements for the purchase of gasoline are forbidden, thus assuring to all autoists a uniform price.

#### Favored by Motorists

"Motorists will hail with delight the idea of seeing the 'gyp' dealer driven out of business and of filling stations adopting a code of ethical practices," declares Vice President Mayer. There has long been a need for an improvement."

#### Glider Contest for Chicago Is New Plan

In an effort to awaken wider interest in aviation problems, the Chicago Association of Commerce has announced preliminary plans for a glider contest to be held later in the year. A fund has already been voted for trophies to be presented to the winners.

George B. Foster, chairman of the association's aviation committee, in announcing the project, stated, "As an added stimulus to glider development in Chicago, it is planned that the winner of the local contest shall represent Chicago at the National Glider meet, wherever it is held."

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