

for Economical Transportation



CHEVROLET SIX

—the Car of Universal Appeal!

SINCE January 1st, over a million one hundred and thirty-five thousand six-cylinder Chevrolets have been produced. Naturally, this is an outstanding industrial achievement. But it is more than that. It is a great public endorsement of Chevrolet's policy of progress: *to build a quality automobile whose design incorporates every possible feature of progressive engineering . . . whose beauty is distinctive, smart and satisfying . . . whose reliability is assured by fine materials and precision manufacture . . . and whose price is so low as to be within reach of the great majority of the people.* We want you to know what this policy has meant in the development of the Chevrolet Six—the modern car of universal appeal. We want you to know that Chevrolet has brought within the reach of everybody, everywhere, all the advantages of smooth, six-cylinder performance. Come in today!

Check

✓ Price for Price
Value for Value

The ROADSTER	\$525	The SEDAN	\$675
The PHAETON	\$525	The IMPERIAL SEDAN	\$695
The COACH	\$595	The SEDAN DELIVERY	\$595
The COUPE	\$595	LIGHT DELIVERY (Chassis only)	\$400
The SPORT COUPE	\$645	1½ TON TRUCK (Chassis only)	\$545
		1½ TON TRUCK (Chassis with Cab)	\$650

All prices f. o. b. factory, Flint, Michigan
Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Our dealers' delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

THIS IS CHEVROLET NATIONAL DEMONSTRATION WEEK

WM. RUEHL & CO.

120 North First Street

Telephone 1110

COME IN—TAKE A RIDE IN THIS SENSATIONAL CAR