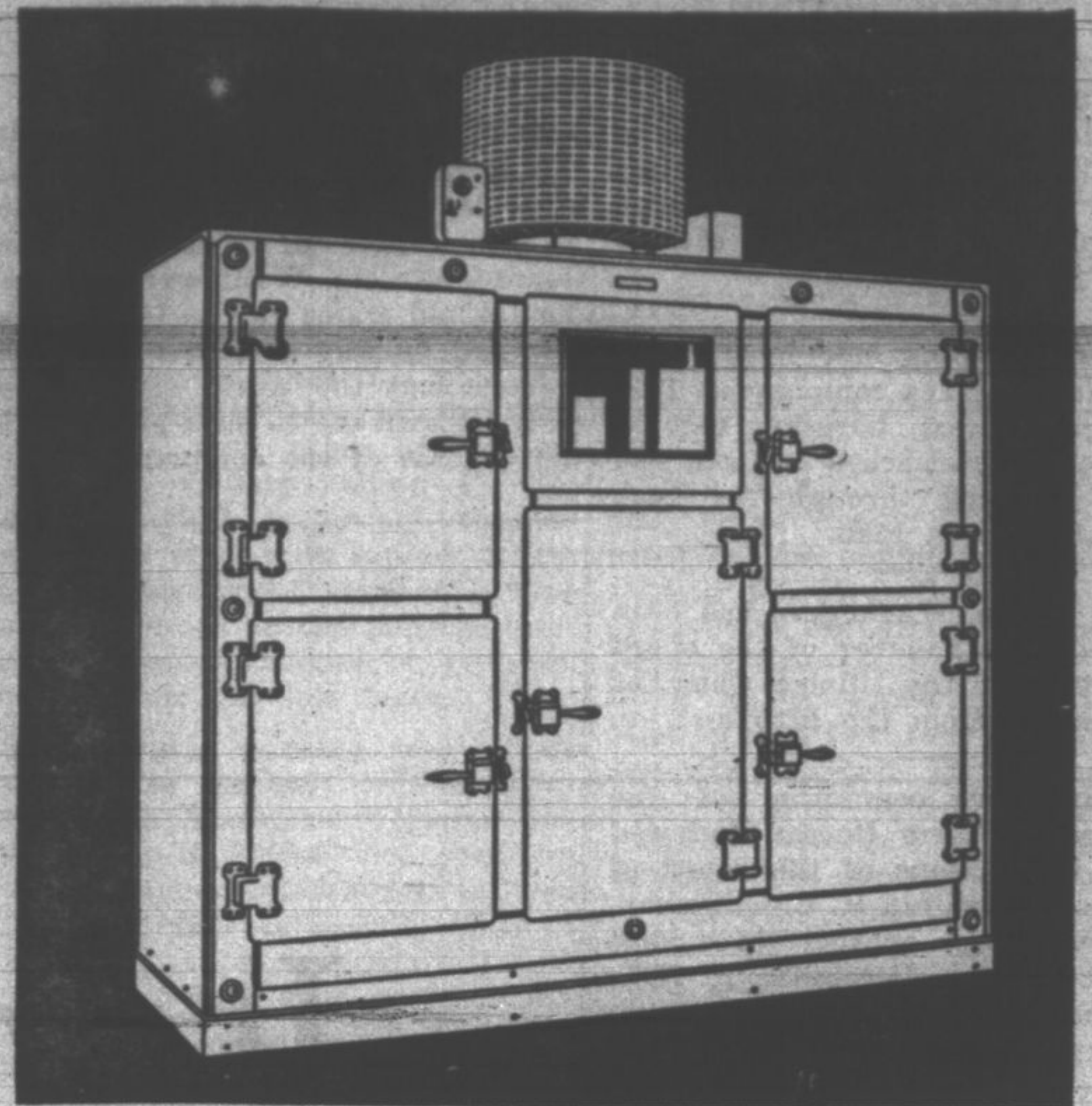
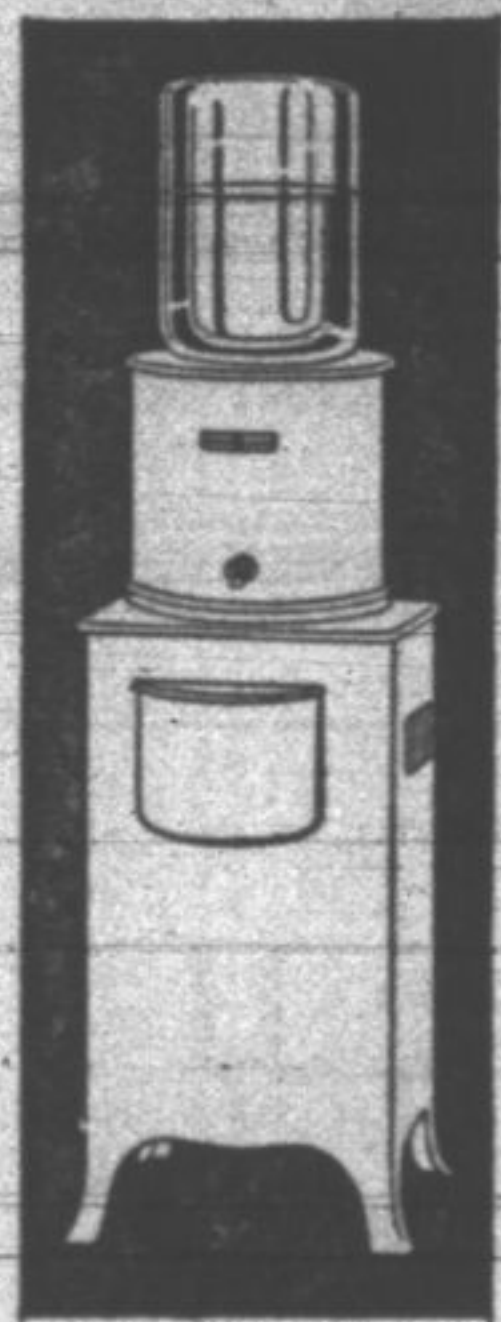


# NEW NOW



MODEL C-450 has an all porcelain interior—food storage capacity 45 cubic feet. Shelves adjustable to 3 in. spacing. Exterior of cabinet, 79 1/4 in. wide, 30 in. deep, 72 in. high.

## GENERAL ELECTRIC COMMERCIAL REFRIGERATORS



The General Electric Bottle Water Cooler is operated by a 1/10 h.p. motor. Exceedingly efficient and compact—17 in. square, 44 in. high. Automatic temperature control regulates degree of coldness of drinking water to suit user.

Model C-451 is similar to Model C-450 except that the right-hand portion of the cabinet is furnished with hooks instead of shelves and has a single full length door.

*embodying the vital features of superiority which, in the household models, revolutionized refrigeration.*

**T**HIS announcement is of paramount importance to firms or individuals confronted with the problem of preserving perishable foods in large quantities. After years of research in its laboratories, General Electric has perfected a line of commercial refrigerators radically different and more efficient.

An entirely new type. Now, for the first time it is possible to buy as *one complete unit* a cabinet and refrigerating mechanism specifically

designed for each other—working together for greatest efficiency at lowest operating cost.

These new refrigerators embody all the vital features of superiority found in the General Electric household models—of which more than 350,000 are in use today, *and not one owner has spent a single dollar for service or repairs.*

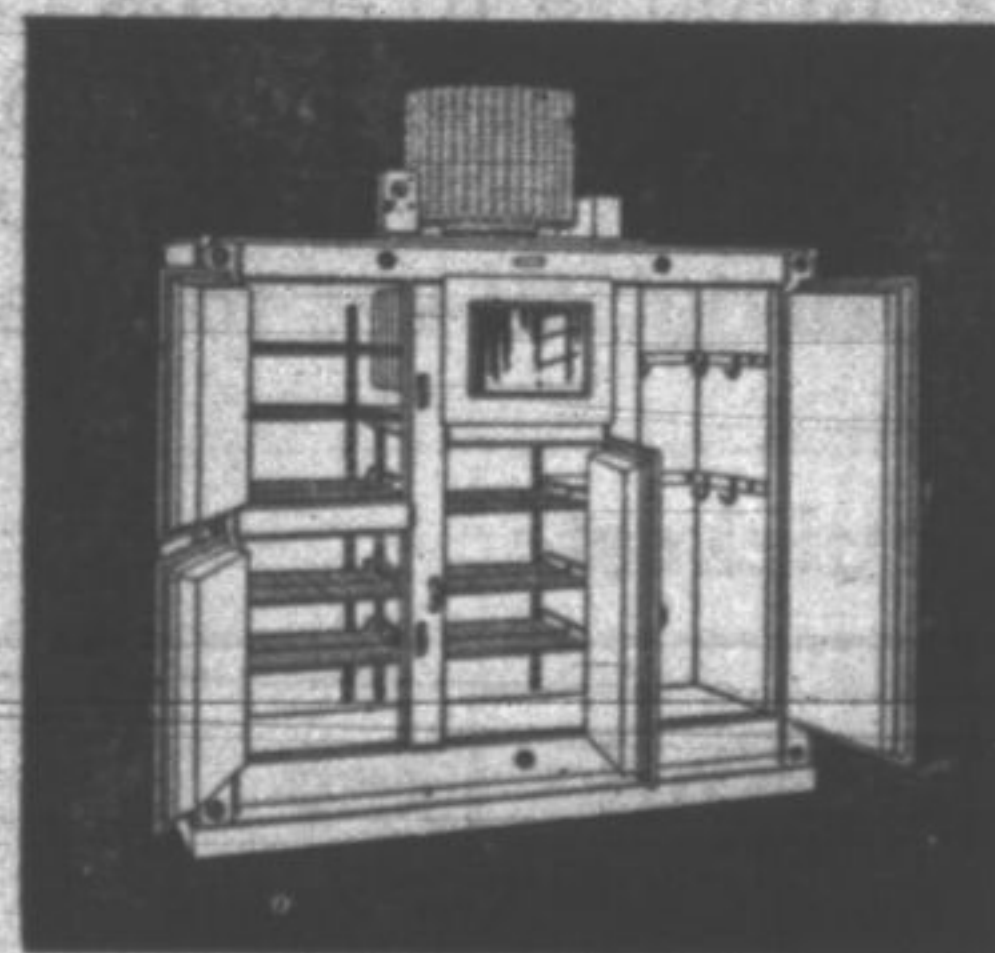
This is an unequalled record, made possible by the scientific design and the trouble-free operation of the mechanism.

Merchants and architects are invited to become acquainted with the various models of the new General Electric Commercial Refrigerator and their outstanding merits.

### SEVEN VITAL POINTS OF SUPERIORITY

- 1 *Easy to install*—because the cabinet and the refrigerating mechanism are completely combined in one unit.
- 2 *Greater storage capacity* per square foot of floor area because all the mechanism is on top, out of the way, instead of taking up valuable space elsewhere.
- 3 *Requires no attention.* The mechanism is simple, quiet, hermetically sealed in a steel casing . . . trouble-free, dust-proof, self-defrosting, never needs to be oiled.
- 4 *Maximum efficiency* and greatest economy of practical operation.
- 5 *Completely sanitary* and easy to clean.
- 6 *Self-defrosting evaporator* which minimizes dehydration, reducing shrinkage of meats and other foods.
- 7 *An unqualified two-year guarantee.*

EVERY GENERAL ELECTRIC REFRIGERATOR IS HERMETICALLY SEALED



## GENERAL ELECTRIC

### COMMERCIAL REFRIGERATOR

Telephone 3800

VIC. J. KILLIAN, Inc.

19 North Sheridan Road