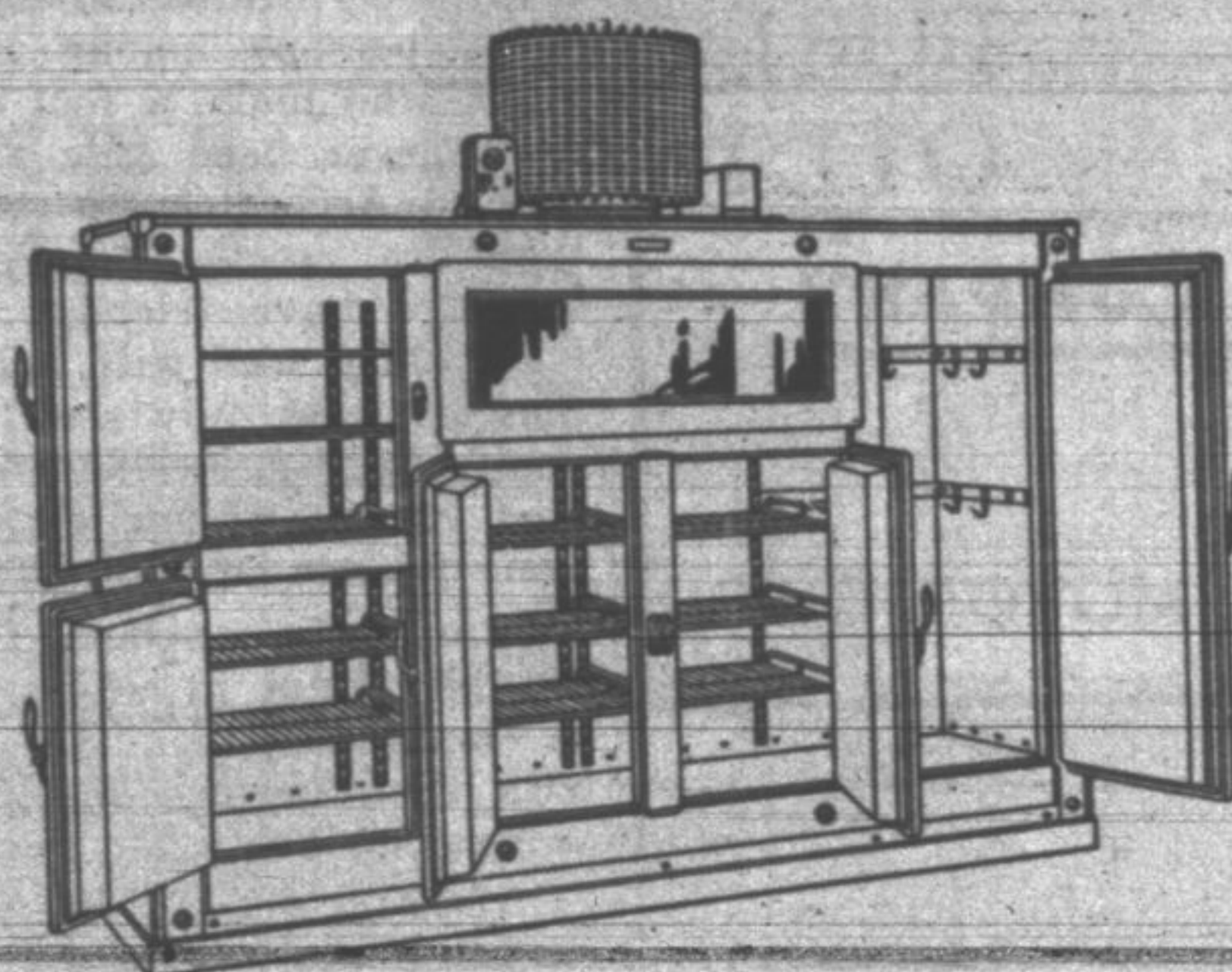


Rainbow Cafe Installs General Electric Refrigerators To Keep Your Food Safe

This new General Electric Commercial Refrigerator is now installed in the kitchen of the Rainbow Cafe constantly keeping the food below 50 degrees, the danger point.



With this new refrigerator the Rainbow is enabled to serve food of better quality, salads of crisp deliciousness—creating a new standard in food goodness.

Now General Electric Commercial Refrigerators

This announcement is of paramount importance to firms or individuals confronted with the problem of preserving perishable foods in *large quantities*. After years of research in its laboratories, General Electric has perfected a line of commercial refrigerators *radically different and more efficient*.

An entirely new type. Now, for the first time it is possible to buy as *one complete unit* a cabinet and refrigerating mechanism specifically designed for each other—working together for greatest efficiency at lowest operating cost.

These new refrigerators embody all the vital features of superiority found in the General Electric household models—of which more than 350,000 are in use today, *and not one owner has spent a single dollar for service or repairs*.

This is an unequalled record, made possible by the scientific design and the trouble-free operation of the mechanism.

Merchants and architects are invited to become acquainted with the various models of the new General Electric Commercial Refrigerator and their outstanding merits.

Seven Vital Points of Superiority

1. **EASY TO INSTALL**—because the cabinet and the refrigerating mechanism are combined in one unit.
2. **GREATER STORAGE CAPACITY** per square foot of floor area because all the mechanism is on top, out of the way, instead of taking up valuable space elsewhere.
3. **REQUIRES NO ATTENTION**. The mechanism is simple, quiet, hermetically sealed in a steel casing . . . trouble-free, dust-proof, self-defrosting, never needs to be oiled.
4. **MAXIMUM EFFICIENCY** and greatest economy of operation.
5. **COMPLETELY SANITARY** and easy to clean.
6. **SELF-DEFROSTING EVAPORATOR** which minimizes dehydration reducing shrinkage of meats and other foods.
7. **AN UNQUALIFIED TWO-YEAR GUARANTEE**.

EVERY GENERAL ELECTRIC REFRIGERATOR IS HERMETICALLY SEALED

**GENERAL  ELECTRIC
ALL-STEEL REFRIGERATOR
VIC J. KILLIAN**

19 North Sheridan Road

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