

-so Delightful to Drive!

The Chevrolet Six delivers its power with that smooth, even, velvety flow which characterizes the truly fine automobile! At every speed, you travel without the slightest annoyance from vibration or rumble. Equally delightful are the comfort and handling ease. Four long semi-elliptic shock absorber springs, set parallel to the frame, provide the road balance found in the finest cars. The steering gear is equipped throughout with friction-free ball bearings. And the big non-locking 4-wheel brakes are quiet, positive and unusually easy to apply. Only a demonstration can reveal how delightful it is to drive this amazing car!

-so Durable and Dependable!

In order to appreciate the value of the new Chevrolet, it is necessary to remember what a really fine Six it is. Its design represents more than four years' development and testing. Materials are carefully selected from the finest available sources of supply. Highly skilled workmen perform every manufacturing operation. And inspection is rigorous and continuous, from raw material to finished product. The result is quality so high that you can confidently look forward to thousands upon thousands of care-free, dependable miles!

-so Economical to Own!

Many people still do not appreciate how little it costs to own a Chevrolet Six. The Chevrolet Coach, for instance, with its beautiful Body by Fisher, is priced at \$595, f. o. b. factory, Flint, Michigan—with only the most reasonable charges for handling and financing. You can actually secure a Chevrolet Six for practically the same down payment and low monthly charges you would expect to pay for any low-priced car. In addition, the Chevrolet Six delivers better than 20 miles to the gallon of gasoline, with unusually low oil consumption! And Authorized Chevrolet Service is available everywhere on a low flat-rate basis, with extremely low-priced replacement parts. Come in to-day for a demonstration.

The \$595 COACH 595

The ROADSTER525	The Imperial
ROADSTER	The Imperial SEDAN
The PHAETON525	The Sedan Delivery595
The COUPE595	The Light S400
The Sport COUPE	The 11/2 Ton Chassis 545
The SEDAN	The 11/2 Ton Chassis with Cab
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COMPARE the delivered price as well as the list price in include only reasonable charges for delivered prices

WM. RUEHL & CO.

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