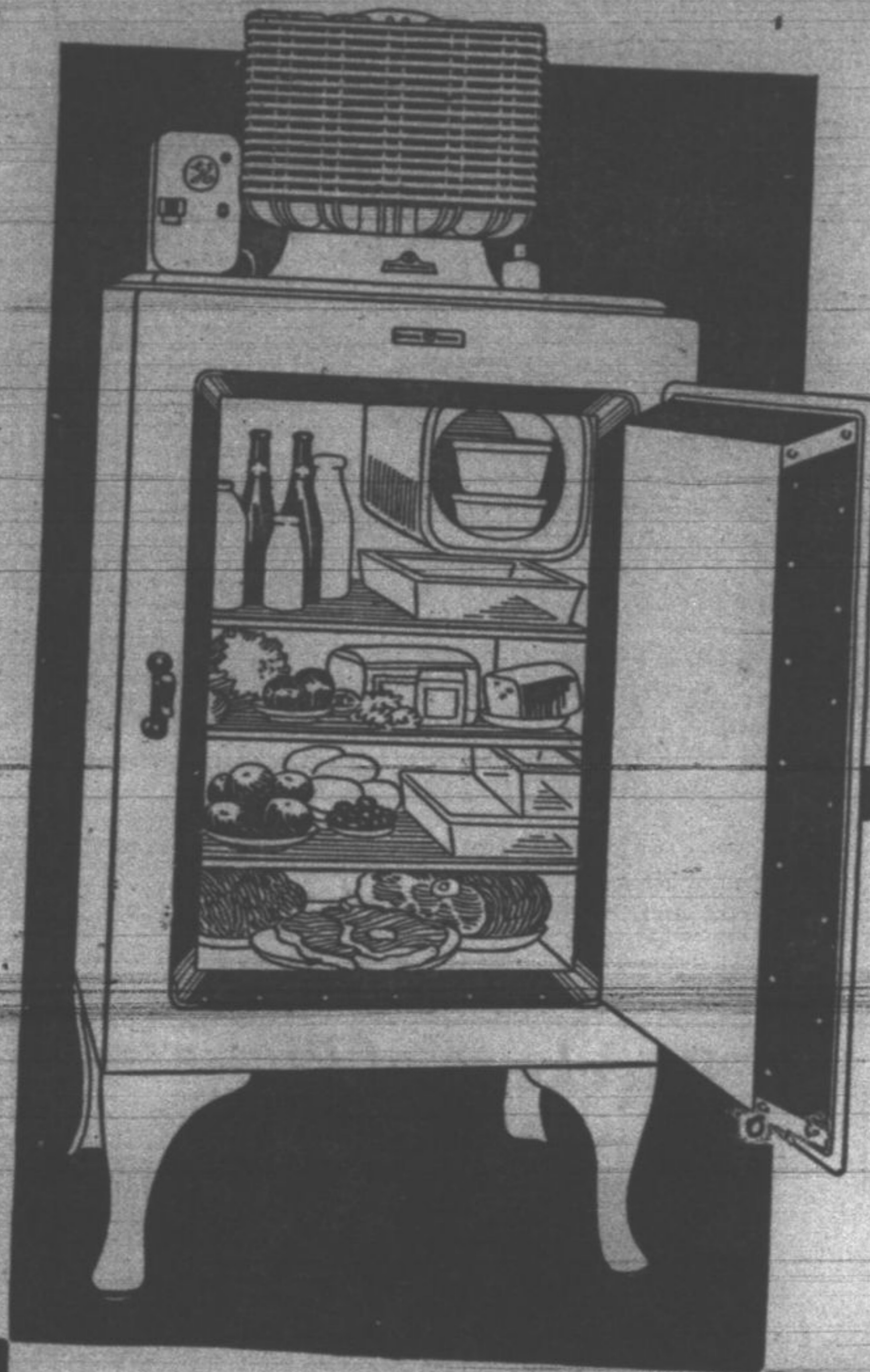


# Here's a HEALTH WATCHMAN FOR YOUR HOME.

Naturally, you are extremely careful with your children's diet! For you know only too well that food plays a vital part in the building of healthy bodies. You see that the youngsters get plenty of vitamins and mineral salts. You buy only the purest milk and the freshest meats. *But, unless you always refrigerate food at a temperature well below 50 degrees, you may be doing your children a serious injustice.*

During this hot weather particularly, it is most important to keep all perishable foods *safely* cold. When the temperature in your refrigerator rises even a degree or two above 50, bacteria multiply with alarming speed. In a General Electric Refrigerator the temperature is *always* below 50 degrees—low enough to check germ growth... to keep



foods safe from contamination.

The General Electric gives you perfect refrigeration—quiet, worry-free and economical. It has a simple device for freezing regulation. Its mechanism, which never needs oiling, is safely enclosed in an hermetically sealed steel casing, mounted on top. As evidence of guaranteed reliability—*there are now more than 300,000 users and not one has spent a single dollar for repairs!*

The cabinet of the General Electric is the first and only one built *entirely* of steel—as strong and warp-proof as a safe. No other refrigerator has such simple mechanism and so sturdy a cabinet. See it for yourself. And ask about the conveniently spaced payments on which all the models are sold.



### Let Us Demonstrate These Fourteen Superiorities

- ... an hermetically sealed, dust-proof mechanism.
- ... a simple freezing regulator.
- ... a mechanism that requires no oiling.
- ... all troublesome machinery eliminated.
- ... a new standard of quiet operation.
- ... mounted on legs with broom-room underneath.
- ... no installation problem whatever.
- ... a sanitary, porcelain chilling chamber.
- ... the entire mechanism mounted on top.
- ... maximum food storage space in the cabinet.
- ... an appreciably lower cost of operation.
- ... an all-steel, warp-proof cabinet.
- ... absolutely no radio interference.
- ... an unqualified two-year guarantee.

*Tune in on the General Electric Hour broadcast every Saturday evening  
8 to 9 Eastern Standard Time over the N. B. C. network of 42 stations.*

## GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

Phone 3800

VIC. J. KILLIAN, Inc. 19 North Sheridan Road