

## SAYS COUNTRY PRESS HOLDS UNIQUE PLACE

### Not to Be Displaced by Movies, Radio or Other Competi- tion, Belief

"Any fear that the country press will be displaced by the movies, the radio, or the public libraries is groundless, for the community newspaper has no real competitor," declares Congressman James B. Ashwell of Louisiana, in an interview with the United Press.

"The community newspaper, whether it serves the town or neighboring rural territory, has a distinct personal field. The human element cannot be disregarded, for the average citizen likes to read about himself, and the community newspaper is based on this idea.

"Country editors take a personal pride in the appearance of their papers. In news columns and advertising, in typographical appearance, paper, and press work there has been notable improvement.

#### Better News Gatherers

"Mechanical appearance has not been achieved at the expense of literary excellence. In news gathering our newspapers, of course, excel. They are superior to the old-time prints.

"In their search after the truth, editors are more tolerant and often reveal the finest character and culture by frankly admitting they have been wrong in some vital community matter. There has been a decided change in the expression of political opinion. Newspapers are not nearly so partisan as they were.

"Whatever critics may say, I find no decline of the editorial pages in the country newspapers. They are better in every way than their predecessors, and more genuinely represent the thought and life of their constituencies. They are, indeed, the mirrors of daily life.

#### Greater Pride

"With this progress has come a keener appreciation of newspapers by their readers. The people have greater pride in their local papers, and contribute more willingly and generously to their support.

"The rapid increase in advertising and circulation has resulted in a higher financial status. The community newspaper, with substantial earnings, has become a solid business enterprise, a valuable property. It is not only a credit to its community, but commends credit at the bank, as liberal credit as the store or factory. The banker takes off his hat to the editor. So does the judge, the doctor, the lawyer, and the local merchant, miller, manufacturer, or real estate agent. They look upon advertising as indispensable to trade and the local newspaper as essential to their business.

#### Lead Movements

"Our newspapers have always led in progressive movements for their own communities as well as in the country at large. Every good cause of church, school, town, or state, has found in them a welcome advocate. Every worthy enterprise feels their helping hand. It is gratifying to know that they have progressed with the

progress of the country itself; that they are enjoying their share of the general prosperity and reaping the rewards which they so well deserve."

### Lake Bluff Youngsters Damage Two Churches

Two Lake Bluff small boys, brothers aged 6 and 8 years, caused enough damage in two Lake Bluff churches

one afternoon last week to bring about an official investigation on the part of the state's attorney, the sheriff, Chief of Police Eugene Spaid of Lake Bluff, the mayor of the village and the church boards. And on top of that the boys face delinquency charges in the County court.

After a check-up of the damage caused by the youngsters the matter was taken up with Chief Spaid and Sheriff Doolittle. The chief, sheriff,

Orrie McCoombs, Lake Bluff village president, and officers of the two churches consulted with the state's attorney and it was decided by that official to file delinquency petitions against the boys in the County court.

In New York playhouses they "wash" the air before they let it into the auditorium and may eventually do the same thing with the plays. Worcester Telegram.

9-135

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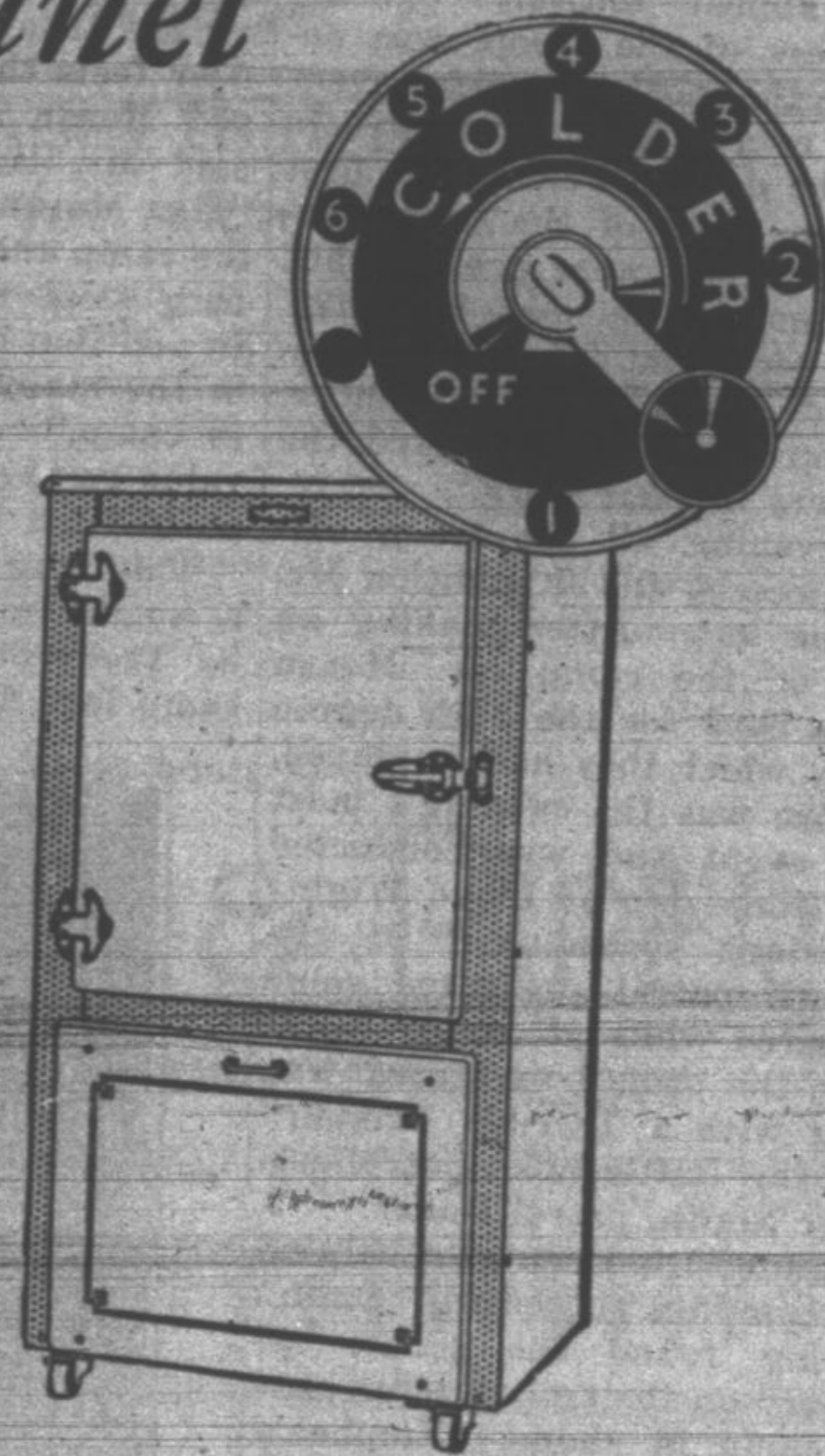
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the elevated shelves that make stooping unnecessary. See how the interior of gleaming Porcelain-on-steel is arranged to hold large quantities of food. Listen for the sound of the motor. It is so incredibly quiet that you don't hear it start, stop, or run.

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