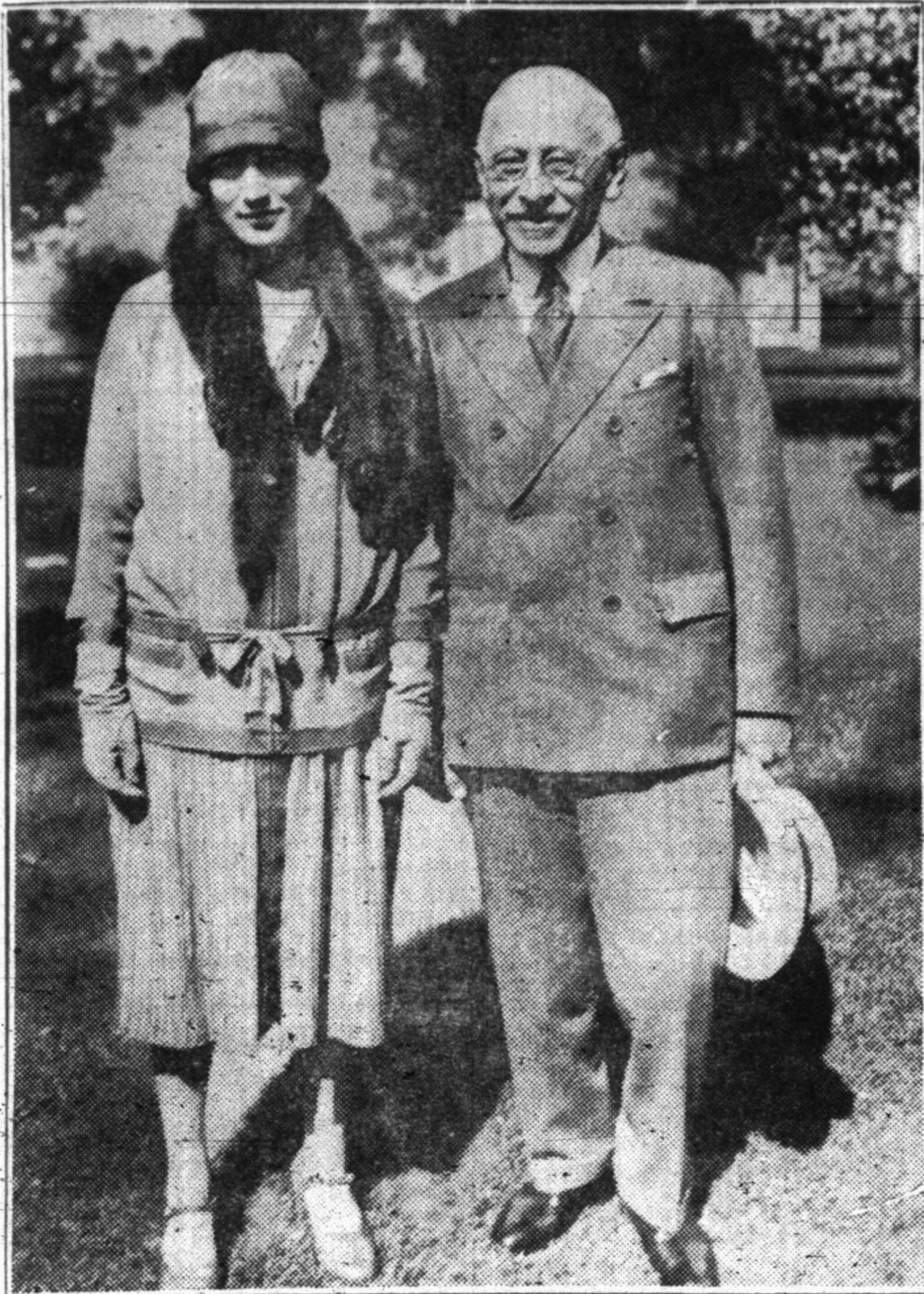


Rosenwald Marks 67th Birthday



Julius Rosenwald, who Monday celebrated his 67th birthday at his home in Highland Park, with Mrs. Alfred K. Stern, one of his daughters.

A cold shower, a trip to Fort Sheridan with his grandchildren, and a "birthday party" at home in the evening, Monday occupied the 67th birthday anniversary of Julius Rosenwald, capitalist and philanthropist. The evening festivities in his Highland Park home were attended only by members of his immediate family—three daughters and sons-in-law, two sons, and one daughter-in-law.

"This saying that a man's as young as he feels is true," he declared as he watched the maneuvers of the C. M. T. C. "That makes me 21 exactly."

There was a hint of sadness in the family group at the birthday festivities. For the first time in the lives of his sons and daughters Mrs. Rosenwald was missing. She died last May.

Chicago Spends Large Sum on Jewelry in Year Is Extensive Business

Jewelry and silverware are costing the average Chicagoan more than \$7.50 annually, according to the Chicago Association of Commerce. A study of the retail transactions of the personal, dining room table and boudoir gee-gaws bought in the city shows over the counter sales running around \$25,000,000 a year.

Taken as a whole, the Chicago

jewelry and silverware business is running at better than 95-million dollars annually, a composite made up of the retail sales enumerated above, a manufacturing output of better than \$10,000,000 and a wholesale distribution by local merchants of more than \$60,000,000.

There are more than 750 retail jewelry outlets in the city. Of these, 23 department stores are selling wares valued at better than \$7,500,000 a year. Five jewelry stores are averaging better than half a million each annually.

Figuring the manufacturers wholesalers and retailers as one unit, the business of catering to Chicago's cravings for precious metals and the like is handled by 866 establishments. These employ 5,258 people, are operated by 692 firm members and proprietors, and the total amount payroll of employes is nearly \$10,000,000. As a wholesale institution, the jewelry and silverware business ranks twenty-second in importance in Chicago, and as a retail business it also ranks twenty-second. Jewelry and silverware sales at retail amount to 1.1 per cent of the total sales of all kinds of merchandise.

If Edison is still trying to find a new source of rubber we suggest that he experiment with hotel-fried chicken legs.

Thursday, Aug. 29, at Waukegan
DOOLITTLE DAY
Bargains for Men, Women and Children