

WOMEN'S CLUBS TO AID GARDEN SHOW

Federation Votes to Co-operate with Big Annual Exposition in Chicago

A decision of great importance to the garden movement in the middle west has been announced by Mrs. J. Marc Fowler, president of the Illinois State Federation of Women's clubs and Mrs. Charles E. Caldwell, State chairman of Garden departments.

The executive board of the federation has authorized the co-operation of the garden departments with the Chicago Garden & Flower Show to be held March 28, to April 5, 1930, at the Hotel Sherman; the fourth annual show of a series which has become

The federation has not taken part in the Chicago Garden & Flower Show in past years, but an invitation to participate this year was accepted by the executive board, because of the opportunity it gave for systematic study of garden problems and practical education in the technique of gardening and floral decoration.

"Gardening has become a major interest with the modern home maker," said Mrs. J. Marc Fowler, state president, in announcing the federation's plans. "The women's clubs are the natural leaders in all activities relating to the home, and I feel it is our duty to take an active part in promoting interest in home and community beautification. The flower show offers us an ideal opportunity, to study garden art seri-

ously and to exhibit to our members, and to the public generally, the results of our study. I am sure it will be a great stimulus to our garden work, and that we shall make exhibits of which we shall be proud.

To Plan Competitions

A committee with ample representation from the participating clubs, will plan the competitions, which not only women's clubs but all other organizations interested in the garden movement are invited to enter.

"We believe any organization which shares our aims, should be welcomed to the garden show," said Mrs. Caldwell. "We shall plan competitions which provide an opportunity for club members to study many phases of the garden arts, so that their work on exhibits will teach

them valuable lessons, and the exhibits themselves will serve as object lessons to show visitors."

They Are Like That

Men are so credulous, so small, yet so vainglorious, always so eager to prove that amid the immensity of everything, they, at least, stand strong, proud, victorious.—Farm and Fireside.

No Place for Women

Radio announcing is not a field for women. In the majority of instances their voices do not register or carry well and they are not pleasant to the average radio listener. — Woman's Home Companion.



Mrs. J. Marc Fowler, president Illinois Federation of Women's Clubs and Mrs. Chas. E. Caldwell, state chairman of Garden department.

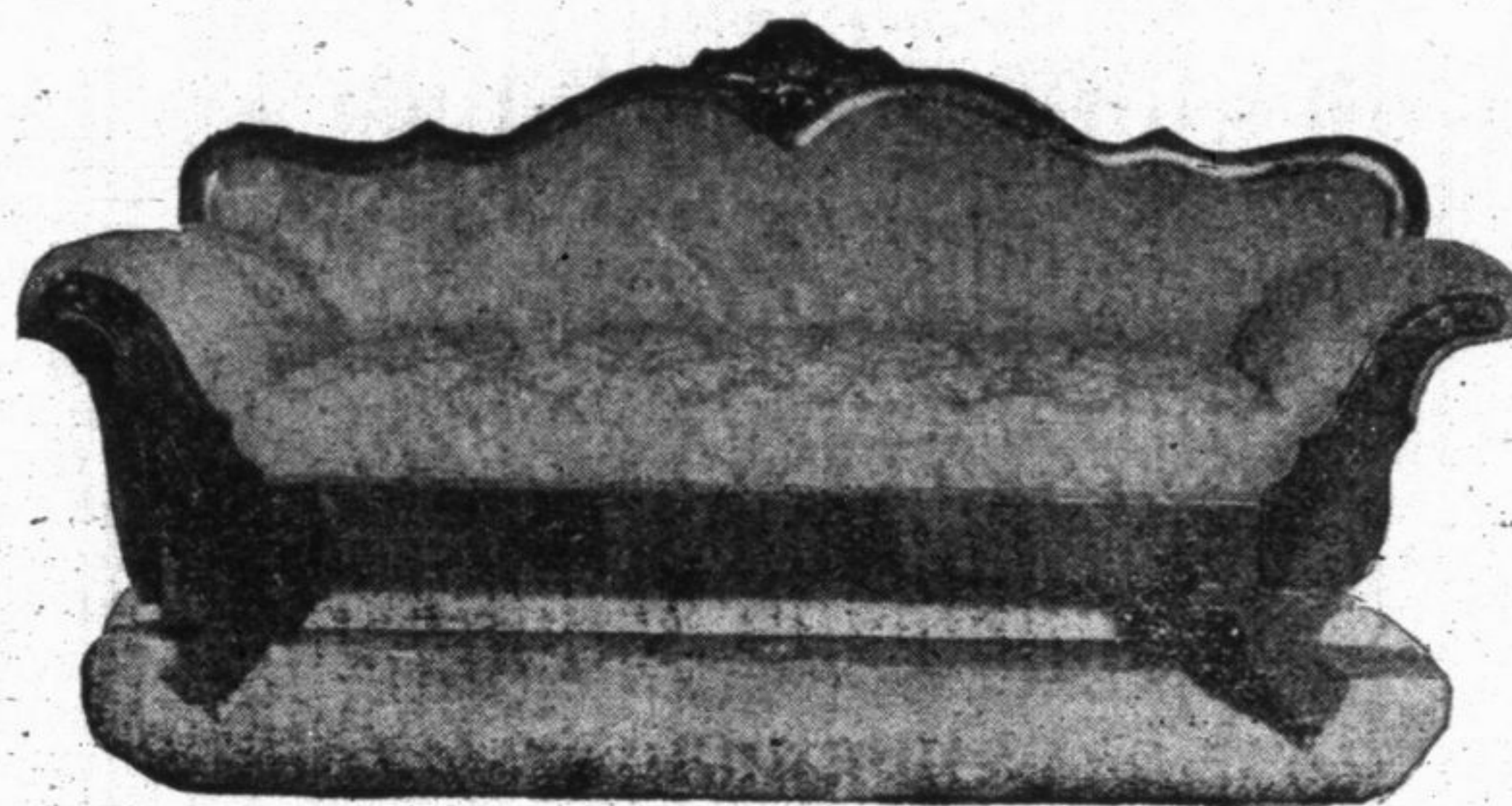
known as one of the most beautiful in the United States.

The decision of the Women's club federation enlists in the campaign for landscape beauty the largest organized group of women in the state and one of the largest in the world. The federation was founded in 1894. It now has over 700 member clubs, with a total membership of 128,165, and is organized by congressional districts as well as in the state federation. The work is divided into departments of which the garden department is one.

Enthusiastic Response

A year ago the state federation, under the leadership of Mrs. Caldwell, who is assisted by a chairman in each of the 25 districts of the federation, began to promote the formation of garden departments and garden circles in the clubs of the state. The work has met with enthusiastic response.

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