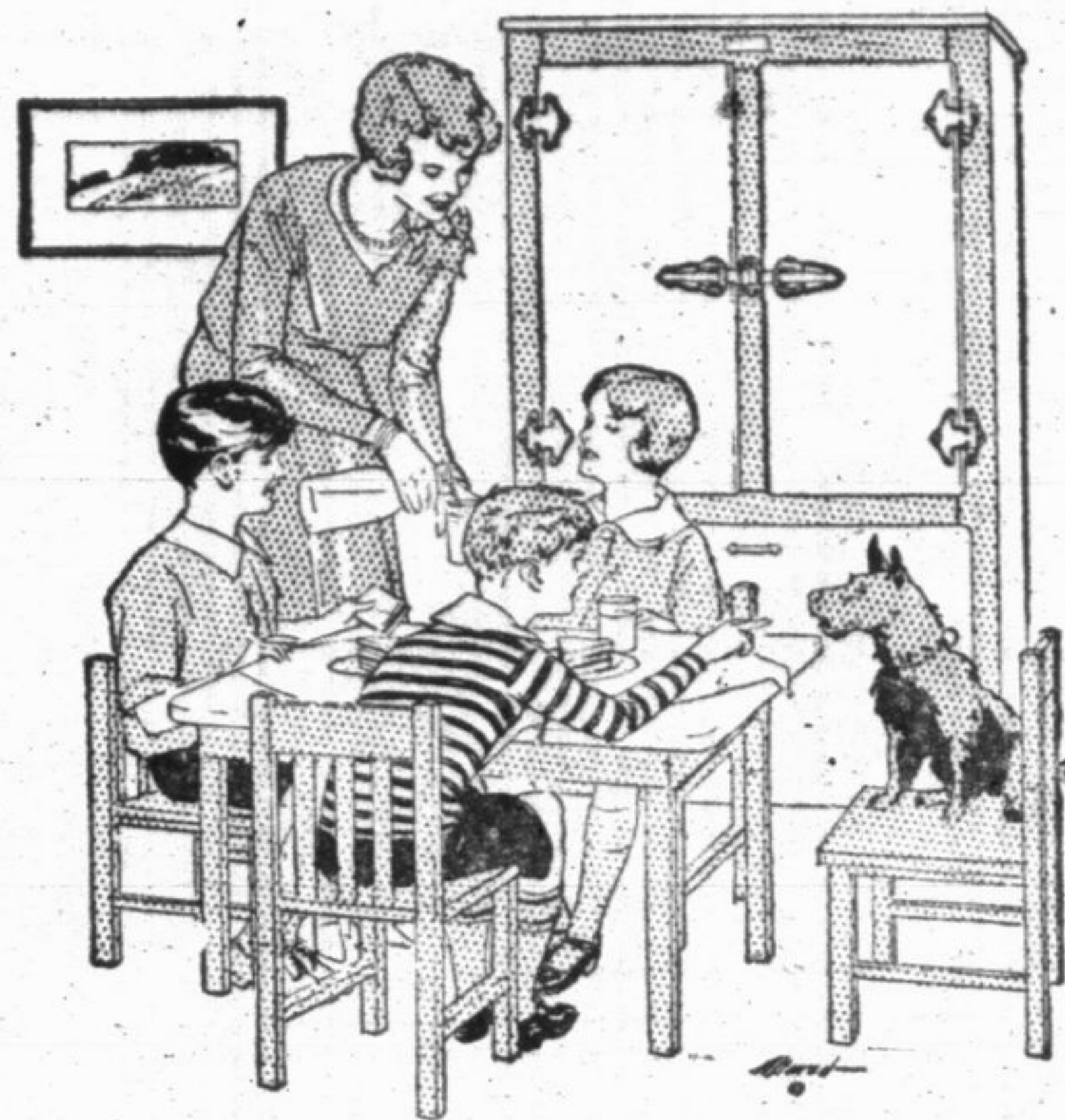


Safeguard *their* Health

with an independent

Automatic Refrigerator



“Watch children’s health in summer!” Down through the ages grandmothers passed this warning on to mothers. And warm weather was faced with dread.

There’s nothing mysterious now about the risks that come with summer. It’s simply that foods spoil more quickly and bacteria develop more rapidly. And to meet these risks, health authorities everywhere prescribe better refrigeration.

You can provide this better refrigeration in your home with an *independent* automatic refrigerator such as Frigidaire. It is powerful enough to keep food at temperatures always well below 50 degrees —the danger point in food pres-

ervation. And its special Cold Control speeds the freezing of ice cubes, makes possible dozens of new desserts.

Another Protective Feature

Frigidaire are installed in homes and apartments to operate *independently* so that the user has complete control over his machine. It may be defrosted or the temperature controlled to suit his convenience. This independent control, plus the fact it operates with sulphur dioxide (a relatively harmless refrigerant) means worry-free refrigerator service.

Call at our store and let us show you the many beautiful new Frigidaire models and demonstrate their easy operation.

**PUBLIC SERVICE COMPANY
OF NORTHERN ILLINOIS**

**Highland Park, Illinois
51 South St. Johns Avenue**