

SIX CYLINDER CHEVROLETS

on the road in less than eight months!

The \$595 COACH

- The ROADSTER \$525
- The PHAETON \$525
- The COUPE \$595
- The SPORT COUPE \$645
- The SEDAN \$675
- The IMPERIAL SEDAN \$695
- The Sedan Delivery \$595
- The Light Delivery Chassis \$400
- The 1 1/2 Ton Chassis \$545
- The 1 1/2 Ton Chassis with Cab \$650

All prices f. o. b. factory Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Less than eight months have elapsed since the first Chevrolet Six was delivered into the hands of an owner—and already there are more than a million six-cylinder Chevrolets on the road! And the reasons for this overwhelming success are easy to understand.

Into a price field that had hitherto been occupied exclusively by four-cylinder cars—Chevrolet has introduced a six-cylinder car of amazing quality and value. Not only does it offer the smooth, quiet, velvety performance of a great six-cylinder valve-in-head motor—but, from every standpoint, it is a finer automobile than was ever before thought possible at such low prices!

Its beautiful new bodies—which are available in a variety of colors—represent one of Fisher's greatest style triumphs. And its safety and handling ease are so outstanding that it's a sheer delight to sit at the wheel and drive. In fact, the new Chevrolet Six has completely changed every previous idea as to what the buyer of a low-priced car has a right to expect for his money.

You owe it to yourself, as a careful buyer, to see and drive this car. For it gives you every advantage of a fine six-cylinder automobile—in the price range of the four and with economy of better than 20 miles to the gallon! Come in today!

WM. RUEHL & CO.

120 North First Street

Phone 1110

A SIX IN THE PRICE RANGE OF THE FOUR