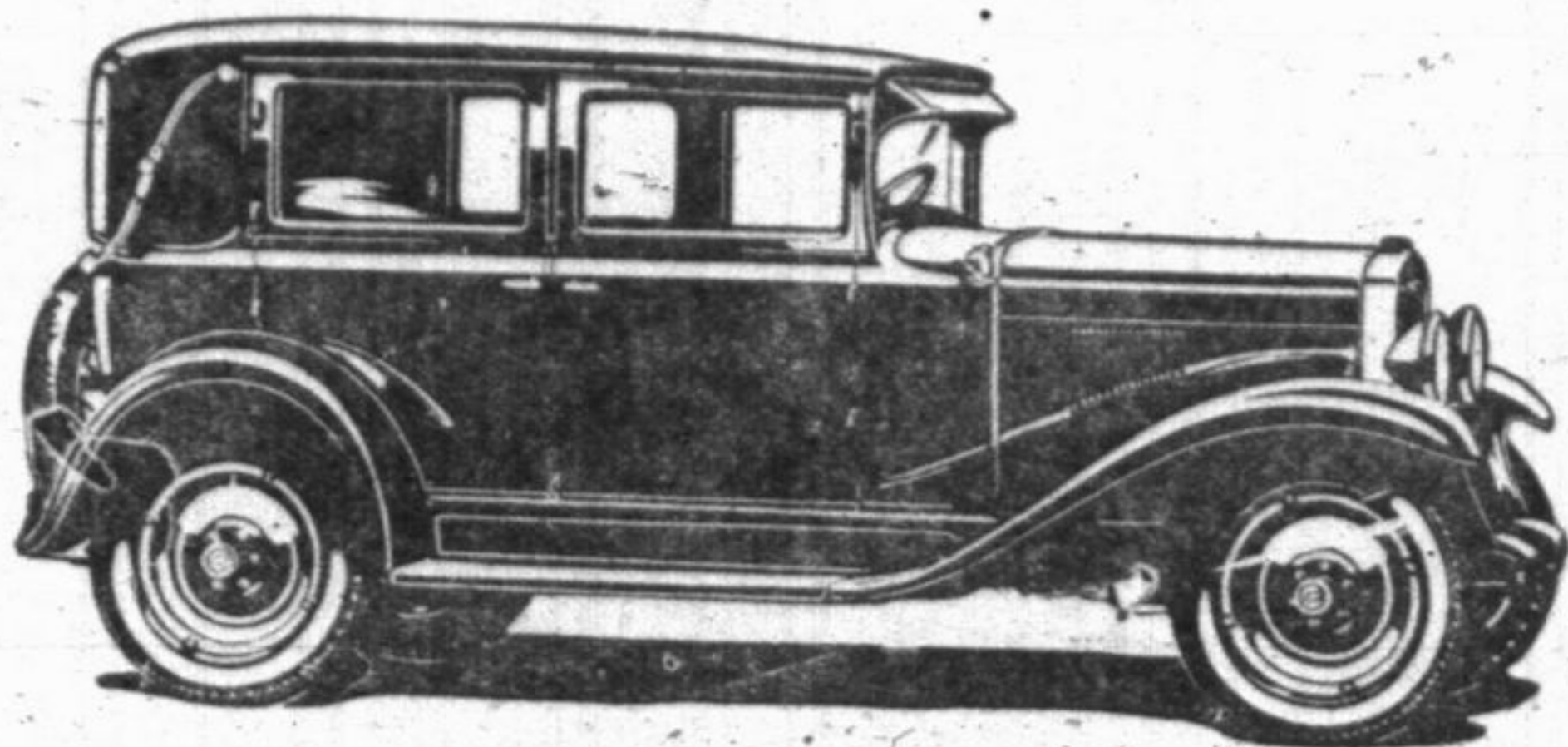
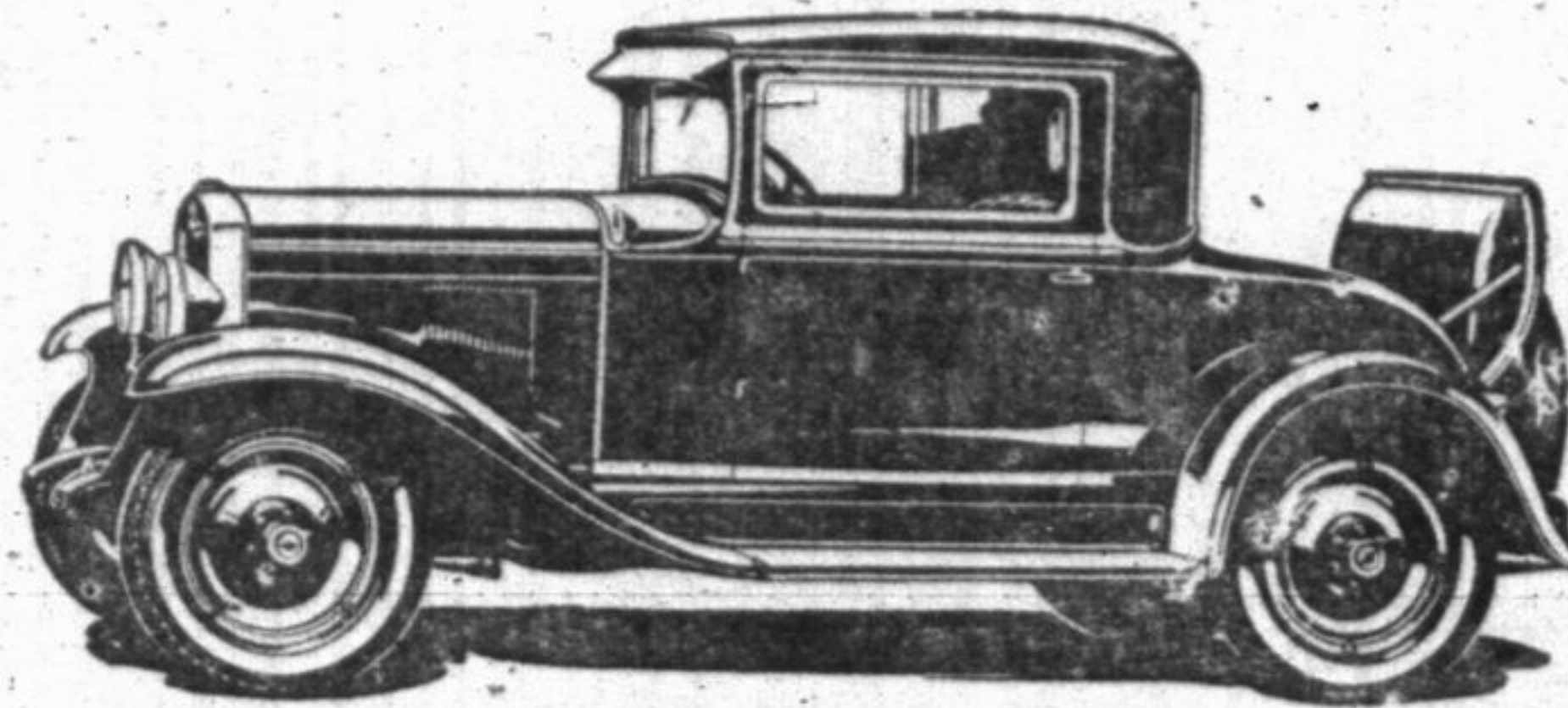


for Economical Transportation

*The Imperial Sedan**The Sport Coupe*

Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides *in the price range of the four*—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today. Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1½ Ton Chassis, \$545; The 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

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