

Announcing

OUR NEW NAME

In each community there is always a cleaning establishment which is an acknowledged leader, gaining and holding this enviable position by the excellence of their service, quality workmanship, and strict adherence to a rigid policy of honest dealings. Built upon this firm foundation their success is sure and permanent. Upon a similar foundation we propose to maintain our leadership in the cleaning field on the North Shore.

Our new name, Shore Line Cleaners, Inc., typifies all that is best in cleaning. Our immense new plant, conveniently located in Wilmette, with plenty of space, air, light to make working conditions pleasant, a fleet of new dust proof trucks for rapid delivery and a staff of expert operators with the help of the finest equipment that money can buy, offers a cleaning service of superior excellence.

*Have your cleaning done the Shore Line way;
allow us to prove our superiority of work.*

SHORE LINE CLEANERS, INC.

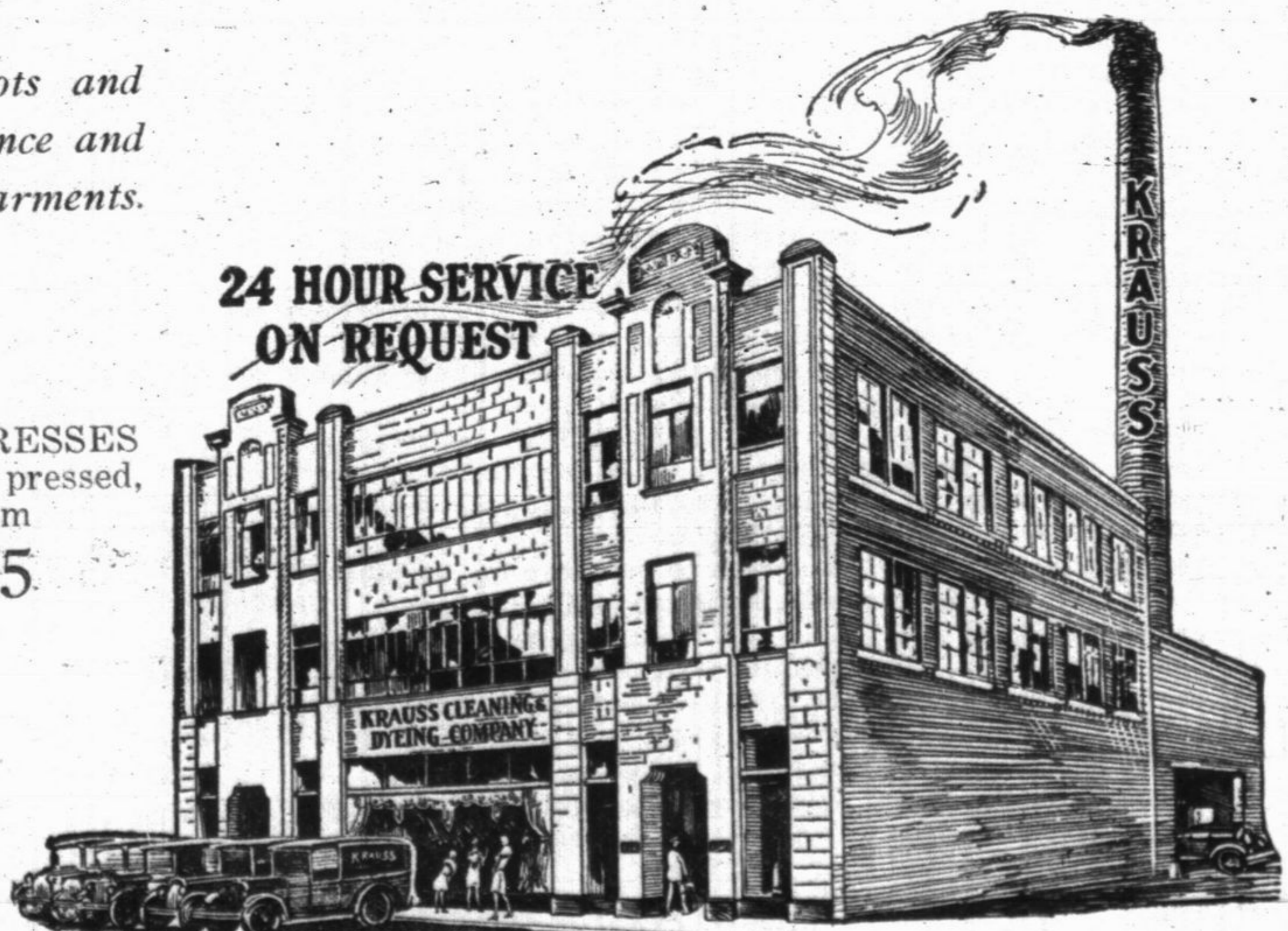
1215 WASHINGTON AVENUE — WILMETTE

Our scientific process removes spots and stains, renews the original appearance and restores the shapeliness of your garments.

OUR PRICES

MEN'S SUITS	LADIES' DRESSES
Cleaned and pressed	Cleaned and pressed, up from
\$1.50	\$1.75

We also maintain a special low priced ECONOMY SERVICE for those who must consider price



**24 HOUR SERVICE
ON REQUEST**

A PHONE CALL WILL BRING OUR TRUCK TO YOUR DOOR

PHONES—	GREENLEAF (Evanston) 3400	GLENVIEW 320	HIGHLAND PARK 3400	—NO TOLL
	WILMETTE 3400		GLENCOE 1300	