

The Farmer's Share
The consumers of the United States now pay a \$3,581,000,000 milk bill annually. Only \$1,272,000,000 of it gets back to the farmer.—Farm & Fireside.

And Catch Them
"Very few women," says a contemporary, "have any interest in fishing." We dunno. Lots of the dears angle for compliments. — Farm & Fireside.

For the Millions
Christ appeals to the soul as light appeals to the eye, as truth fits the conscience, as beauty speaks to the resthetic nature. — The American Magazine.

The Modern Schedule
For the girls the period of innocent childhood has been shortened about five years. The period of bridehood has been postponed nearly ten years.—Woman's Home Companion.

The Oldest and most modern Garage in Highland Park
OUR MECHANICS KNOW THEIR BUSINESS
A. G. McPHERSON, Inc.
387 Park Avenue
DODGE BROS. MOTOR CARS AND TRUCKS
Established in 1900. Phone Highland Park 120

Our \$8.00 and \$10.00 short bob Permanents **\$5** offered for August at.

For long bobs and long hair **\$8**



The Powder Puff Permanents can not be distinguished from the most beautiful Natural waves.
You may have any style wave you wish or be advised by us of the wave most suited to you.
Our Permanents are guaranteed. They are given in an hour and a half. Painless.

The Powder Puff Beauty Shop
Phone Waukegan 3622 Room 209, Waukegan National Bank

Of No Possible Interest TO ANYONE — BUT A WOMAN

Every Dress Included in this Cleanup Sale

PRICES RANGING FROM **\$10 to \$29.50**

Many of the season's hats of well-known makes will be closed out from

\$3 to \$12.50

Bargain Counter
DRESSES — formerly up to \$39.50 — Now \$10 to \$15
HATS — formerly up to \$18.50 — Now \$1 to \$3

LORETTA SHOP
10 North Sheridan Road Phone Highland Park 463

Former Congressman James M. Graham, who is a member of the executive committee of the Illinois organization to promote the Lincoln National Memorial highway from Hodgenville, Kentucky, to Beardstown, has just returned from an inspection trip with other members of the committee over the proposed route to Vincennes. They attended a meeting with the Vincennes Chamber of Commerce, called especially with a view to effecting an organization in that state similar to the one now existing in Illinois. As soon as their organization is perfected both state organizations will move on to Kentucky and assist in effecting an organization there. It is then planned to effect an inter-state organization, representing these three states, so that joint action can be made more effective. Mr. Graham reported enthusiastic interest all along the line.

That 50,000,000 automobiles will be on American roads within a few years in contrast to the 25,000,000 now used is the prophecy of the Albert Russell Erskine Bureau of Street Traffic Research of Harvard university. This forecast, the Bureau states, reveals the importance to cities of careful street traffic planning by qualified engineers, in order that the great increase of cars may be properly handled.

The bureau also finds that the motor car of today is four times as safe as that in use ten years ago.

The sad thing from the Democratic standpoint is that the Republicans only split up in years when there aren't any elections.

Winnetka Holds Water Carnival August 4

The eighth annual Water carnival of the Winnetka Park district will be held at Lake Front park on Sunday afternoon, Aug. 4, at 3 o'clock. It is expected to again have Tom Robinson, swimming coach at Northwestern, to act as starter and announcer, assisted by Walter Eitzbach, beachmaster, and Frank Stover, life guard.

Very attractive medals for first, second and third places in each event, have been provided by the Park board. In addition, there will be competition between swimming relay teams from Glencoe, Kenilworth, Wilmette and Winnetka for the Winnetka Park district trophy, which has been won by Winnetka for the past three years. A silver cup will be presented to the winning team, as well as medals to the individual members.

Arrangements are being made to have an adequate number of bleachers on the beach so that all may have comfortable seats.

First Necessity

The keystone of the career of any really important man is soundness of judgment.—The American Magazine.

Women's Corner

Women are much more successful as mothers than they are in any other capacity. At any rate they have a virtual monopoly of the field.—Woman's Home Companion.

Maybe the girls don't wear ruffles on their dresses any more because it would look too effeminate.

Lake Forest Academy for Boys

Strictly college preparatory — definite preparation for entrance examinations of Yale, Princeton, Harvard, Mass. Tech., etc. — school is also on accredited and preferred list so that admission without examinations is granted by all universities which accept certificates — both boarding and day students; the departments for day students is of special interest to residents of the North Shore who desire thorough college preparation for their sons, and at the same time can have them remain at home; afternoon study hall supervision, physical training and athletics for day students same as for boarders. Your boy will be kept busy until late afternoon with class-room work, study, athletics and other activities which will develop him. Small classes — individual attention — a Master for every eleven boys — sanely progressive methods — for instance, we do not "hear" recitations.

Catalog supplied on request

JOHN WAYNE RICHARDS, Headmaster
Box R, Lake Forest, Ill. Telephone Lake Forest 230

JOHN ZENGELER, Inc.
Cleaner and Dyer

WE OPERATE OUR OWN PLANT IN HIGHLAND PARK

Phone Highland Park 2801

The marriage (Billy) Bell, Mrs. John S. Gosling of Ma place on Satur Episcopal ch Christopher Kell attendants Thompson of of honor, and of Madison, W

Eva STA