

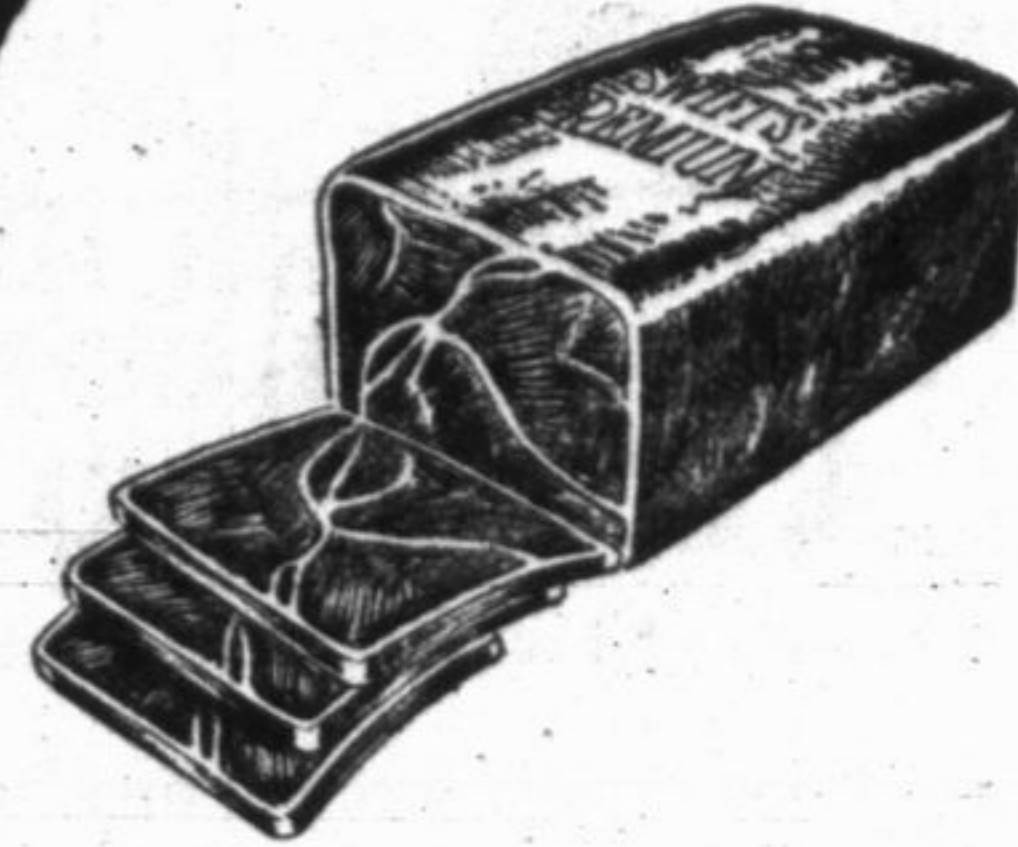
Only a Premium Ham has the famed Premium flavor



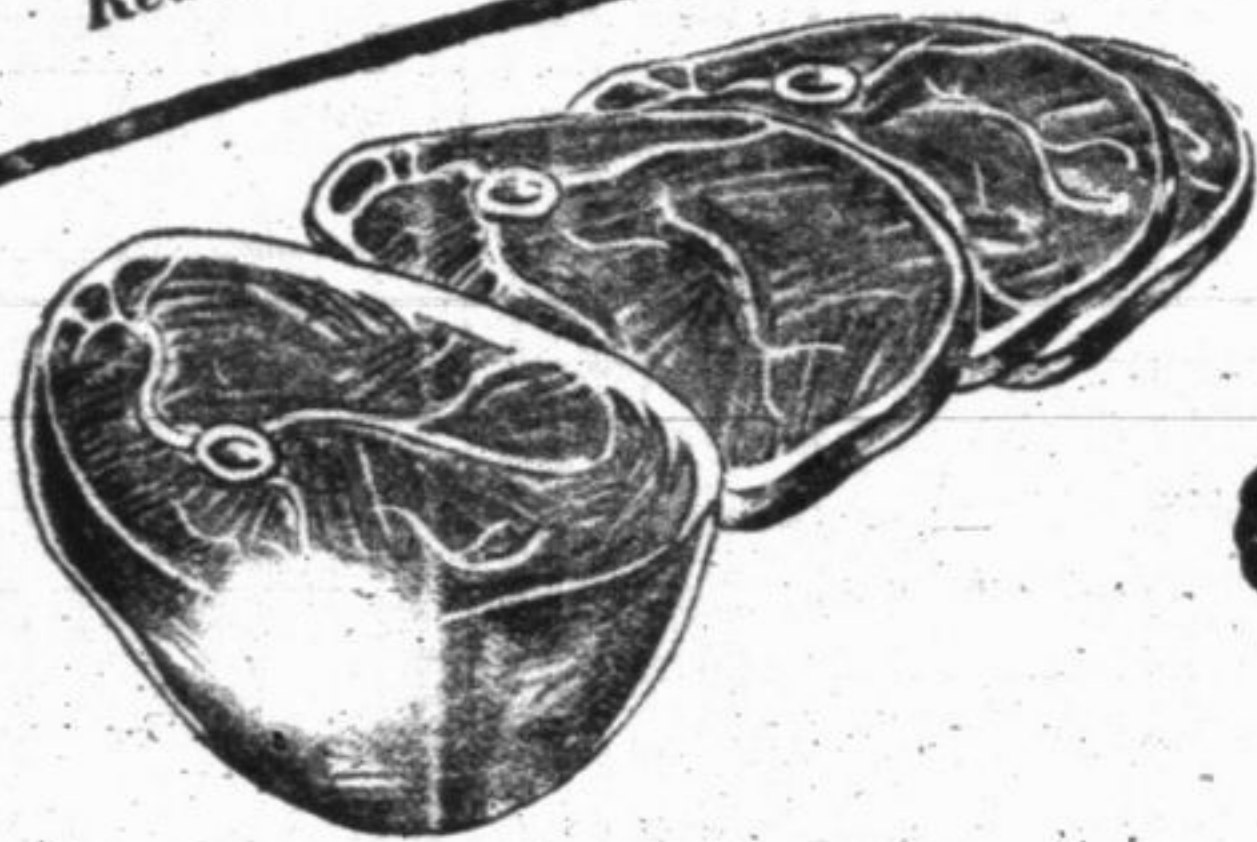
Whole Ham—Savor-tite Ready-to-Serve



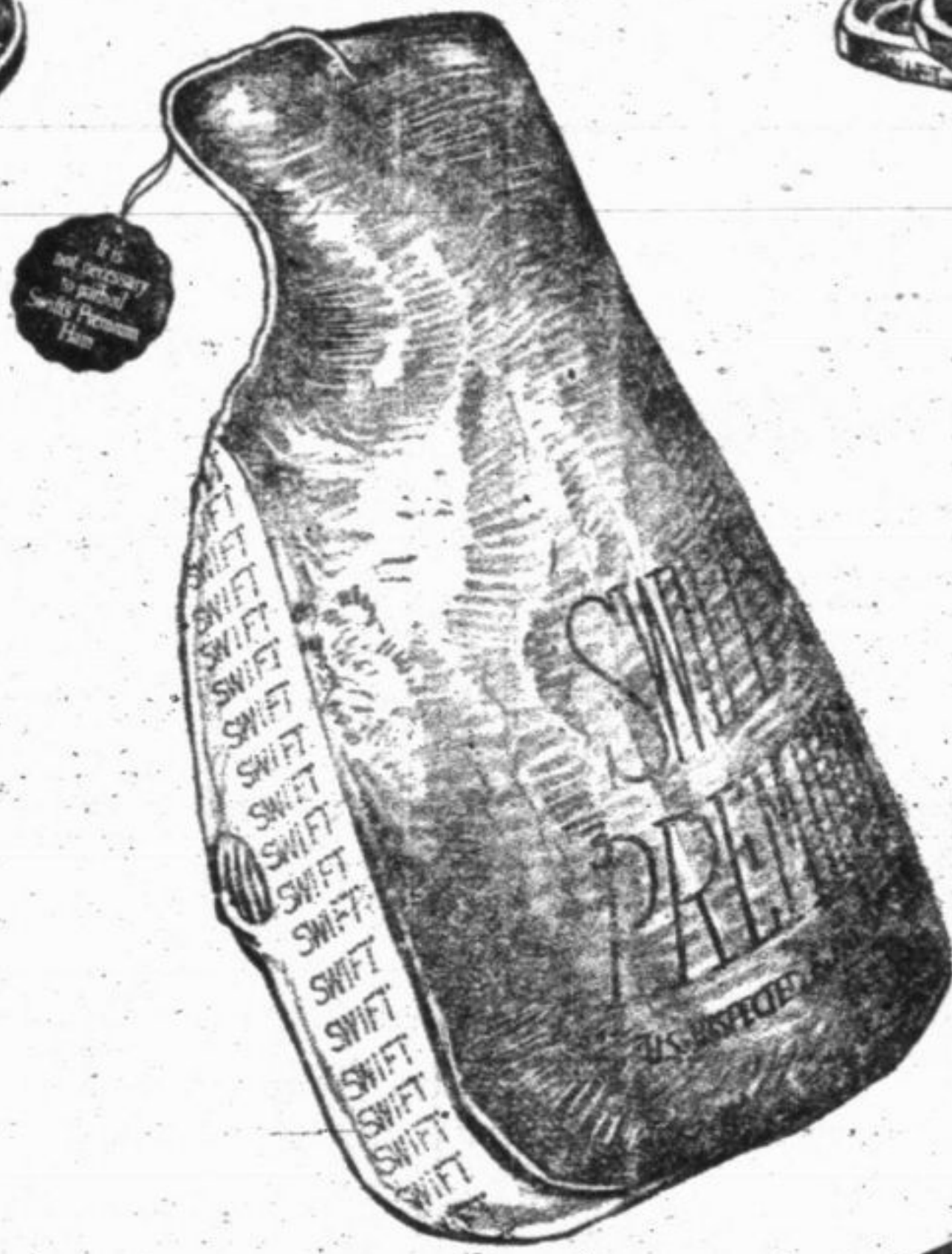
Half Ham—Savor-tite Ready-to-Serve



Cooked Ham Ready-to-Serve



Butt for Baking



Shank for Boiling



When you buy a Premium Ham (un-cooked) your dealer will be glad to cut it for you according to your plans for serving—usually the butt for baking, the center slices for frying, and the shank for boiling.

You may identify a Premium Ham when it is being sliced by the butcher, after it is sliced and on display, and when it is delivered to your home by the name "Swift" in dots down the side. Thus you may be certain that you have received the genuine.

Now many ways to choose a Premium Ham

YOU who have always delighted in the superb flavor and tenderness of Premium Ham when prepared in your own kitchen have a new adventure before you! And a definite convenience! Premium Ham—the Premium Ham you have always known and preferred—is now cooked for you by Swift! Premium *Savor-tite* Ham is prepared for you according to the new advances in cookery science

... in the very tin in which you receive it ... and with all of its own natural juices and goodness! Premium *Cooked* Ham allows you to have your dealer slice off for your purchase just enough ham for your immediate requirements. And of course you will always be able to purchase Premium Ham if you prefer to prepare it according to accustomed and favored ways in *your* kitchen. Swift & Company.

Premium Savor-tite

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