

For Economical Transportation



# Thrilling Speed



# and flashing acceleration!

The COACH

**\$595**

- The Roadster ..... \$525
- The Phaeton ..... \$525
- The Coupe ..... \$595
- The Sedan ..... \$675
- The Sport Cabriolet ..... \$695
- The Convertible Landau Light Delivery Chassis ..... \$725
- Sedan Delivery ..... \$400
- 1 1/2 Ton Chassis ..... \$595
- 1 1/2 Ton Chassis with Cab ..... \$545
- 1 1/2 Ton Chassis with Cab ..... \$650

All prices f. o. b. factory Flint, Michigan

COMPARE the delivered prices as well as the list price in considering an automobile's value. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Among all the delightful performance characteristics of the Outstanding Chevrolet—none is creating more widespread enthusiasm than its thrilling speed and flashing acceleration!

The great new six-cylinder valve-in-head engine responds to the accelerator with an eagerness that is literally amazing. Touring speeds are negotiated with such smooth, silent, effortless ease that you almost forget there's a motor under the hood. And when the throttle is opened wide on the highway—the pace is faster than the most

experienced driver would care to maintain!

Back of this exceptional performance is a brilliant array of engineering advancements—typified by a high-compression, non-detonating cylinder head... automatic acceleration pump... hot-spot manifold... semi-automatic spark control... and a heavier crankshaft, statically and dynamically balanced.

Come in and drive this car. Learn for yourself, at the wheel, that no other car can approach it in the price range of the four!

*a Six in the price range of the four!*

## WM. RUEHL & CO.

120 North First Street

Phone 1110

Q U A L I T Y A T L O W C O S T